



SanJose.org

2010-2011

OFFICIAL WEBSITE FOR SAN JOSE, THE CAPITAL OF SILICON VALLEY

MORE EXPOSURE : MORE IMPACT : MORE VISITORS

2010/2011 RATE CARD



The newly redesigned www.sanjose.org is a dynamic tool for both the leisure and meeting professional markets. Team San Jose has invested in a top-to-bottom redesign to better meet the needs of visitors and meeting professionals, as well as to visually reflect the vibrancy, energy and technological innovation that characterizes San Jose, the capital of Silicon Valley.

NEW FEATURES INCLUDE:

- ▶ Social media to get the conversation going
- ▶ Mobile application to keep visitors and meeting attendees moving in the destination
- ▶ Updated functionality and user interface to meet the needs of leisure and business travelers
- ▶ A powerful, practical solution for giving your business a presence in San Jose's online sphere. **Make sure you are part of this innovative Team San Jose website.**

More exposure in targeted, relevant media means more impact for your advertising dollars and more visitors for your business.

300px
by
250px

WEBSITE DISPLAY AD SIZES (NET RATE)

(six-month minimum):

Run of Site Campaign
\$200 per month

943px by 90px

**REACH
ATTENDEES
AT THE
CONVENTION
CENTER!**

**PLASMA
SCREEN
(NET RATE)**
(six-month minimum)
**\$200 per slide
per month**

MECHANICAL SPECS: Allowable file types: .gif, .jpg **Maximum file size:** 40k. No Flash, animation or looping. Provide URL for each ad graphic.
Need help creating ads? Miles Media can create them for you for \$200 per ad size.
Please email ads to Internet-Ads@MilesMedia.com



Produced by Miles Media in Partnership with
Team San Jose

For more information on advertising, contact Diane Phillips at 408-792-4116 or dphillips@sanjose.org
If you have any questions or concerns regarding format issues, please call 800-683-0010, ext. 2304, or email
Jen.Raymer@MilesMedia.com