

DON'T DRIVE... WALK... TO THE 2002 SAN JOSE GAY PRIDE PARADE AND FESTIVAL

Convenient Hotel Packages Within Minutes of Weekend Event

San Jose, Calif. - May 10, 2002 - Unity, pride and fun will echo through downtown San Jose June 8 and 9 during the 27th Annual San Jose Gay Pride Parade and Festival. Don't miss a moment of the celebration by booking overnight accommodations through 1-888-SAN JOSE (726-5673), a free concierge service offered by the San Jose Convention & Visitors Bureau.

Call 1-888-SAN JOSE to reserve rooms at full-service hotels such as the Crowne Plaza San Jose starting at \$75 per night (based on availability). Groups of ten or more can take advantage of rates as low as \$70 per night (based on availability). All hotels are conveniently located within walking distance of event venues, museums and dining.

The 2002 San Jose Gay Pride Parade and Festival kicks-off with a FREE Community Day from noon to 6 p.m. Saturday at Guadalupe River Park's Discovery Meadow. Enjoy entertainment, food, and activities for the whole family.

The celebration continues Sunday with a parade through downtown starting at 11 a.m., followed by the Gay Pride Festival from 11 a.m. to 7:30 p.m. at Guadalupe River Park's Discovery Meadow. Groove in the giant club dance tent or enjoy headliner entertainment from Martha Wash, the Pointer Sisters (June and Bonnie), and The Cheeseballs on the Pride Stage. Tickets are \$8 in advance or \$10 at the door.

To book your overnight stay for the 2002 San Jose Gay Pride Parade and Festival or to find out what there is to do before and after the celebration, call the San Jose Concierge at 1-888-SAN JOSE.

Contact:

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