

SAN JOSE AFFORDABLE FOR BUSINESS TRAVELERS

Ranked 13th among U.S. cities by per diem

San Jose, Calif. - June 17, 2002 - San Jose, Calif. - Visitors can expect to spend a little less money in San Jose this year according to the 2002 Corporate Travel Index. San Jose, previously listed as the 8th most expensive city, is now ranked 13th among the top 100 U.S. cities. The index, recently published in Business Travel News, is the average expense business travelers can expect to incur in each city per day.

"We're pleased to see San Jose's rank for this year," said Dan Fenton, President and CEO of the San Jose Convention & Visitors Bureau (CVB). "Lower hotel rates encourage more people to spend the night in San Jose, thereby increasing business for our area."

Corporate travelers to San Jose can expect to pay approximately \$284.34 per day. New York is listed as the most expensive city with a per diem of \$397.46 followed by Chicago (\$343.43) and San Francisco (\$326.21). California cities listed in the top fifty include:

City	2002 Rank	2002 Cost	2001 Rank
San Francisco	3	\$326.21	4
Oakland	6	\$307.10	22
Los Angeles	9	\$300.45	6
San Diego	11	\$295.56	13
San Jose	13	\$284.34	8
Sacramento	26	\$253.71	24
Santa Barbara	43	\$232.26	15
Anaheim	44	\$232.20	45

The mission of the San Jose CVB is to enhance the image and economic well being of San Jose by taking the leadership role in marketing San Jose as a globally recognized destination.

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