

## **MONOPOLY IN THE PARK OPENS IN SAN JOSE**

### **World's largest permanent Monopoly Board available as unique venue**

San Jose, Calif.- July 17, 2002 - Meeting planners looking to add a "Get Out Of Jail Free" card to their next event can now reserve a super-sized edition of the best-selling board game in the world. A 930 square-foot granite replica of the popular game, which is the only permanent outdoor Monopoly board in the world, will open in downtown San Jose's Guadalupe River Park on Saturday, July 20, 2002.

The giant-sized Monopoly board is approximately 300 yards from the McEnery Convention Center, located in downtown San Jose. "Meeting planners can use this site for team building, a themed reception, or unique presentation," said Dan Fenton, President and CEO of the San Jose Convention & Visitors Bureau. "It will be a memorable addition to any meeting in San Jose."

The City of San Jose's Office of San Jose Beautiful held a design competition for the "Monopoly in the Park" theme garden in early 1994. A total of fourteen conceptual designs were submitted and reviewed by a panel of judges before a concept by NUVIS, a Costa Mesa based firm, was selected as the permanent design for "Monopoly in the Park." Future plans calls for an onsite granite donor wall, a game table area, and amphitheater. The site rents for \$500; equipment packages rent from \$3,000-\$5,000 and include super-sized dice, houses and hotels. All proceeds from rent will be placed into a trust account to pay for future plans on "Monopoly in the Park."

For more information on booking San Jose's new "Monopoly in the Park" contact Cheryl Little, Director of Destination Services at the San Jose CVB, 800-SAN-JOSE. Additional information is available at [www.monopolyinthepark.com](http://www.monopolyinthepark.com).

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