

SAN JOSE HOSTS ANNUAL CESSE MEETING

Fairmont Hotel will host executives from scientific and engineering societies

San Jose, Calif. - July 24, 2002 - San Jose will host the 2002 Annual Meeting of the Council of Engineering and Scientific Society Executives (CESSE) July 24-26 in the Capital of Silicon Valley. The Fairmont Hotel will host the meeting, which is themed "Do you know the way to sucCESSE?"

The San Jose Convention & Visitors Bureau (CVB) is sponsoring the opening reception and co-sponsoring the show daily newspaper. Because CESSE attendees include meeting planners for national associations, the San Jose CVB will highlight McEnery Convention Center, hotel properties, attractions and the downtown area from their tradeshow booth at the Fairmont Hotel.

"This is an excellent opportunity for San Jose to showcase its incredible meeting package to 600 decision-makers in the association market," said Dan Fenton, President and CEO of the San Jose CVB. "The bureau is actively pursuing more groups like CESSE in our attempts to diversify the market in San Jose."

CESSE is a not-for-profit organization whose purpose is to provide a forum for mutual exchange of experience, guidance, and discussion of common problems in operating these societies. The San Jose CVB has provided a full range of destination management services for the CESSE annual meeting, including coordinating all transportation and housing needs. Meeting planners, tour operators or travel agents interested in booking a meeting or group tour to San Jose, or in receiving a free Destination Planning Guide, should call the SJCVB at 800-SAN-JOSE or visit www.sanjose.org

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