

SAN JOSE CVB APPOINTS MARY HOYLE NATIONAL SALES MANAGER

San Jose, Calif. - July 29, 2002 - Mary Hoyle was recently appointed National Sales Manager by the San Jose Convention & Visitors Bureau (SJCVB).

Based in Alexandria, Virginia, Hoyle will pursue national trade and professional association accounts in Washington, D.C., Maryland and Virginia.

Prior to joining the SJCVB, Hoyle served as Associate Director of Sales for Hyatts of San Jose and worked as Assistant Director of Sales for MeriStar Hotels & Resorts, Inc. in California and Virginia. She also held various event planning positions with Norwegian Cruise Lines and the Potomac Riverboat Company.

Hoyle's affiliations include Professional Convention Management Association (PCMA) and Association of Meeting Professionals (AMPs).

Hoyle graduated from James Madison University with a bachelors degree in Accounting.

Meeting planners interested in booking a meeting in San Jose or receiving a free Destination Planning Guide may call Mary Hoyle in Alexandria, Virginia at 703/299-1598 or visit www.sanjose.org.

Contact:

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