



Convention & Visitors Bureau

News Release

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FOR IMMEDIATE RELEASE
MARCH 2003

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SAN JOSE CVB APPOINTS BOB DAUNER, VICE PRESIDENT SALES AND SERVICES

SAN JOSE, CALIF. -The San Jose Convention & Visitors Bureau (SJCVB) recently hired hospitality veteran Robert (Bob) Dauner as vice president, sales and services. Dauner will draw upon his extensive sales operations background gained from property level, regional level, national and international executive positions with global hotel brands such as Hyatt and Westin. His broad experience in hospitality sales management will reinforce the current strategies employed by the sales and services department as SJCVB continues to focus its efforts into impacting critical target markets.

"Bob provides just the kind of leadership skills we are looking for," said Dan Fenton, president and chief executive officer, SJCVB. "His proven ability to create and implement successful sales campaigns will help direct and motivate our hard-working team as we foster the development of the meetings and convention business in San Jose."

Dauner is a seasoned hotel executive with expertise in the development and implementation of customer relationship management systems and procedures. He began his career as a sales manager with Hyatt Hotels Hawaii in 1978 and worked his way up to corporate director of sales administration for Hyatt Hotels Corporation. In 1987, he left Hyatt for a marketing post with Coleman Hotels, a small, independent hotel company, before joining Westin Hotels and Resorts. During a 10-year career with Westin, Dauner was charged with developing a solid presence in the incentive, meetings and conventions market, led a national sales office, and then was promoted to Westin corporate, where he focused on sales administration, marketing and promotions, and then, eventually was promoted to vice president of global sales operations for the merging Starwood Hotels and Resorts organization.

"I'm delighted to be working with the team at San Jose Convention and Visitors Bureau," said Bob Dauner. "San Jose is a fantastic, multi-faceted destination and, with our fine selection of hotels and facilities and our award-winning in-house destination services team, I look forward to great things happening for our customers here."

About The San Jose Convention and Visitors Bureau (SJCVB)

The San Jose Convention and Visitors Bureau (SJCVB) enhances the image and economic well being of San Jose by taking the leadership role in marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. For meeting planners and delegates, the Bureau's Destination Services department serves as the liaison for all convention facilities and hotels and event planning. For residents and visitors to San Jose, the Bureau's Visitor Services department can provide tools for learning about and planning a trip to San Jose. For a calendar of events or to receive a copy of the Bureau's Destination Planning Guide, please contact the San Jose Convention and Visitors Bureau at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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