



Convention & Visitors Bureau

## News Release

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FOR IMMEDIATE RELEASE  
JULY 7, 2003

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### SAN JOSE CONVENTION AND VISITORS BUREAU APPOINTS NEW NATIONAL SALES MANAGER

#### Jamie Carrow to Manage Sales for Tradeshow Market

**SAN JOSE, CALIF.** – The San Jose Convention and Visitors Bureau (SJCVB) today announced the appointment of Jamie Carrow, a seasoned hospitality industry professional, to manage destination sales efforts for the national tradeshow market segment. Jamie has extensive experience in hotel sales and has spent the last several years with Hyatt Hotels Corporation.

Jamie has lived in the Bay Area for nine years, and was recently a Senior Sales Manager with the Hyatt Regency Embarcadero Hotel in San Francisco. Prior to the Hyatt Regency Embarcadero, Jamie served as the Associate Director of Sales for the Hyatt Regency Hotel in San Diego, and as the Director of Sales and Marketing for the Hyatt Newporter in Newport Beach. She also served as corporate and individual travel segment sales manager for a group of Six Continent Hotels in San Francisco.

“Jamie’s experience with corporate sales and the individual corporate traveler markets make her a great point person to lead our tradeshow market initiative,” said Bob Dauner, Vice President of Sales and Services for the SJCVB. “Her leadership and drive will be important assets to our sales team, and above all, her breadth and depth of hotel experience, as well as her understanding of customer needs from the perspective of the end-user and our hotel partners, are extremely valuable.”

Jamie attended the Buffalo School of Music in Buffalo, New York, and Bryant & Stratton Business School, where she studied travel and tourism.

#### **About The San Jose Convention and Visitors Bureau (SJCVB)**

The San Jose Convention and Visitors Bureau’s (SJCVB) mission is to enhance the image and economic well being of San Jose by taking the leadership role in marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. For meeting planners and delegates, the Bureau’s Destination Services department serves as the liaison for all convention facilities and hotels and event planning. For residents and visitors to San Jose, the Bureau’s Visitor Services department can provide tools for learning about and planning a trip to San Jose. For a calendar of events or to receive a copy of the Bureau’s Destination Planning Guide, please contact the San Jose Convention and Visitors Bureau at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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