



Convention & Visitors Bureau

News Release

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33RD ANNUAL SEMICON WEST[®] MAKES ITS WAY TO SAN JOSE

World's Largest Semiconductor Expo Expected to Generate \$6.8 Million Into San Jose's Economy

SAN JOSE, CALIF. – The San Jose Convention and Visitors Bureau (SJCVB) and the San Jose McEnergy Convention Center (SJCC), today announced that San Jose would welcome over 480 exhibitors and nearly 12,000 attendees to the 33rd Annual SEMICON West Convention and Tradeshow. SEMICON West, the world's largest semiconductor exposition dedicated to microelectronics manufacturing, begins on July 14 in San Francisco, and is scheduled to make its way to San Jose for its Final Manufacturing segment of the exhibition on July 16-18, 2003.

The week-long exposition presented by SEMI[®], attracts more than 60,000 people, making it one of the largest tradeshows in the Silicon Valley. The SJCVB expects SEMICON WEST to generate \$6.8 million into San Jose's economy. In 2002, the tradeshow had an economic impact of \$4.9 million.

Several new programs and events focused on emerging technologies have been scheduled this year, including a keynote from Joseph Adam, Vice President of Technology Integration for Skyworks Inc. and Co-Chair of International Technology Roadmap for Semiconductors (ITRS) Packaging Technical Working Group, who will discuss the changing trends and emerging technologies surrounding the International Technology Roadmap for ITRS Packaging. Other seminars such as an Equipment and Materials Market Briefing and How to Succeed in the China Market are also scheduled.

For more information or to register for SEMICON West 2003, call SEMI Customer Service at 1.408.943.6901 or visit the SEMICON West 2003 website at www.semi.org/semiconwest.

About SEMI

SEMI is a global industry association serving more than 2,500 companies that develop and provide manufacturing technology and materials to the global semiconductor, flat panel display, MEMS and related microelectronics industries. SEMI maintains offices in Austin, Beijing, Brussels, Hsinchu, Moscow, San Jose (Calif.), Seoul, Shanghai, Singapore, Tokyo and Washington, D.C. For more information, visit www.semi.org.

About The San Jose Convention and Visitors Bureau (SJCVB)

The San Jose Convention and Visitors Bureau's (SJCVB) mission is to enhance the image and economic well being of San Jose by taking the leadership role in marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning

process from beginning to end. For meeting planners and delegates, the Bureau's Destination Services department serves as the liaison for all convention facilities and hotels and event planning. For residents and visitors to San Jose, the Bureau's Visitor Services department can provide tools for learning about and planning a trip to San Jose. For a calendar of events or to receive a copy of the Bureau's Destination Planning Guide, please contact the San Jose Convention and Visitors Bureau at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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