



Convention & Visitors Bureau

## News Release

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**FOR IMMEDIATE RELEASE**

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### **SAN JOSE MCENERY CONVENTION CENTER HOSTS SIX CONVENTIONS AND TRADE SHOWS IN OCTOBER**

#### **An Estimated \$10 Million Will be Generated From Meetings and Conventions Business**

**SAN JOSE, CALIF.** – October 3, 2003 – The San José Convention and Visitors Bureau (SJCVB) and the San José Convention and Cultural Facilities announced today that six conventions and trade shows generating an estimated \$10 million in economic impact for the City of San José, are scheduled to take place at the San José McEnery Convention Center throughout the month of October. The shows, which are listed below, range from technology trade shows to seminars, and are expected to draw over 18,000 people to Downtown area.

The first show scheduled this month was the Communications Design Conference, produced by CMP. The conference, which was held from September 29 through October 2, was expected to draw 6,000 attendees and 1,000 exhibitors. The Communications Design Conference gave design engineers and technical managers an opportunity to learn practical skills, meet colleagues and strategic suppliers and discover new ideas for designing OEM communications systems. For highlights of the show, visit [www.commdesignconference.com](http://www.commdesignconference.com).

On October 9, the San José McEnery Convention Center welcomes the Fabless Semiconductor Association (FSA) Supplier Expo, which in its 9<sup>th</sup> year, brings together approximately 2,000 supplier and semiconductor professionals in an effort to advance and cultivate global business partnerships. This event is free to delegates who register before October 6. Visit [www.fsa.org](http://www.fsa.org) for more information.

Also on October 9 at Parkside Hall is Charting the Course of Real Estate Success, a trade show sponsored by the Santa Clara County Association of Realtors. The trade show will provide real estate industry professionals educational seminars and opportunities to sample demos from vendors located throughout the Bay Area and statewide. For more information, visit the Santa Clara County Association of Realtors web site at [www.sccaor.com](http://www.sccaor.com).

The annual ITUG Tandem Summit will be held from October 13-16, 2003. The ITUG Summit is the flagship event for HP NonStop™ platforms, and provides its 3,500 members the training and education needed to conduct business in HP's open system environment and maximize the best software and architectures available from alliance partners and developers. ITUG expects

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to draw over 3,000 attendees and 700 exhibitors. For more information or to register, visit [www.itug.org](http://www.itug.org).

In its 4<sup>th</sup> year, Network Processors 2003 West will be held October 21-23, 2003. Network Processors West 2003 is a trade show for anyone involved in the design, development, integration, marketing, use, or support of products, hardware, or software related to network processors. Last year, Network Processors 2002 East and West conferences collectively drew more than 2,000 people from the industry, including press, OEMs, and a variety of chip vendors. To register for this year's conference and pre-conference tutorial, visit [www.networkprocessors.com](http://www.networkprocessors.com).

Beginning October 23, the Search Institute's Healthy Communities, Healthy Youth Conference introduces *Unleashing the Power of Diversity*, a seminar providing practical strategies to help delegates transform their community or organization and connect with asset builders nationally and internationally. The seminar runs through October 25<sup>th</sup> and is expected to draw over 2,200 attendees and 50 exhibitors. For more information or to register, visit the Search Institute's web site at [www.search-institute.org](http://www.search-institute.org).

**About the San Jose Convention and Visitors Bureau (SJCVB)**

The San Jose Convention and Visitors Bureau's (SJCVB) mission is to enhance the image and economic well being of San Jose by taking the leadership role in marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. For meeting planners and delegates, the Bureau's Destination Services department serves as the liaison for all convention facilities and hotels and event planning. For residents and visitors to San Jose, the Bureau's Visitor Services department can provide tools for learning about and planning a trip to San Jose. For a calendar of events or to receive a copy of the Bureau's Destination Planning Guide, please contact the San Jose Convention and Visitors Bureau at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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