



Convention & Visitors Bureau

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## News Release

FOR IMMEDIATE RELEASE

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### **DR. DEWAYNE WOODRING GIVES FINAL SEAL OF APPROVAL IN BRINGING RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION TO SAN JOSE**

#### **Presbyterian Church USA Chooses San José for 2008 Annual National Assembly**

**SAN JOSE, CALIF.** – January 26, 2004 – The San José Convention and Visitors Bureau today announced that Dr. DeWayne Woodring, Executive Director of the Religious Conference Management Association (RCMA), officially approved the contract to bring the 2006 Annual Conference and Exposition to San José.

The RCMA is an International interfaith organization representing more than 3,000 meeting professionals responsible for planning over 14,000 religious conventions and meetings annually, which attracts 16 million people. Its Annual Conference and Exposition creates awareness and potential business for the City of San José among the 1,350 religious meeting planners and exhibitors scheduled to attend the January 31-February 3, 2006 conference.

Over 5,000 room nights are attached to the RCMA Conference, which is estimated to generate \$1 million to the city.

“San José a beautiful city and the people there are very gracious,” said Dr. DeWayne Woodring, Executive Director of RCMA. “During my visit, I found the city’s landscape extremely accessible, which will make it easy for our attendees to get around town. Also, the Bureau’s hospitality and readiness to develop a creative program for our attendees was quite impressive. I look forward to having our 2006 conference in San José.”

In addition to RCMA, the SJCVB also announced Presbyterian Church USA’s selection of San José for its 2008 Annual National Assembly. Both victories represent the Bureau’s continued commitment to the religious market.

### **Presbyterian Church USA Will Come to San José in 2008**

Presbyterian Church USA, the largest Presbyterian organization with 2.5 million members and 11,200 congregations, has selected San José to host its 2008 Annual National Assembly, beating out Sacramento.

The citywide conference will represent 14,790 room nights and generate an estimated \$12 million to the City of San José. Over 7,000 attendees are expected to attend the conference, which is scheduled for June 21-28, 2008.

“We are thrilled that RCMA and Presbyterian Church USA have chosen San José for their annual conferences,” said Dan Fenton, President and CEO of the SJCVB. “These wins are very significant for our city because it demonstrates the success we’ve had in diversifying business, and validates the Bureau’s commitment to the religious market.”

### **About The San Jose Convention and Visitors Bureau (SJCVB)**

The San José Convention and Visitors Bureau’s (SJCVB) mission is to enhance the image and economic well being of San José by taking the leadership role in marketing San José as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. For meeting planners and delegates, the Bureau’s Destination Services department serves as the liaison for all convention facilities and hotels and event planning. For residents and visitors to San José, the Bureau’s Visitor Services department can provide tools for learning about and planning a trip to San José. For a calendar of events or to receive a copy of the Bureau’s Destination Planning Guide, please contact the San José Convention and Visitors Bureau at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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