



Convention & Visitors Bureau

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News Release

FOR IMMEDIATE RELEASE

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SAN JOSE CONVENTION & VISITORS BUREAU OFFERS JAZZY GETAWAY PACKAGES

Customize Your 2004 Comcast San Jose Jazz Festival Experience at www.sanjose.org

SAN JOSE, CALIF. – August 3, 2004 – The sounds of jazz come alive in downtown San José at the 15th Annual Comcast San José Jazz Festival presented by Southwest Airlines (www.sanjosejazz.org). Scheduled August 5-8, 2004, in the Plaza de Cesar Chavez, more than 165,000 people are expected at the world's largest free jazz festival. To enhance your jazz festival experience, the San José Convention & Visitors Bureau (SJCVB) offers customizable jazz packages at www.sanjose.org.

The Festival features some of the top names in jazz including Ray Barretto, Terence Blanchard, Jane Bunnett, Dena DeRose, Pete Escovedo, James Moody, Steve Turre and Lizz Wright. These and other artists are scheduled to perform on eight stage venues during the three-day Festival.

So whether you are new to jazz or an enthusiast, the SJCVB's **Jazz Jam Pack** can be tailored to include hotel accommodations at the San Jose Hilton & Towers; dinner for two at City Bar and Grill; tickets to the Opening Night Gala and Concert (Thursday, August 5); tickets to the first ever San José Jazz Festival New York Salsa Dance Party (Friday, August 6); and a compilation CD of this year's jazz festival artists.

Jazz Jam Packages range from \$234/couple to \$534/couple, based on the type of jazz experience you want to enjoy. For more information or to purchase a Jazz Jam Pack, visit the SJCVB's web site at <https://www.winssecure.com/users/sanjoseorg/jazzfestival/>.

Trouble Free Transportation – Capitol Corridor Offers Convenient Rail Service

For added convenience of getting to the festival, Amtrak® Capitol Corridor will offer rail service from Sacramento and the Sierra Foothills to the San José Bay Area. The train service stops at the San Jose Diridon Station, and from there, passengers can connect for free to VTA's #63/#65 bus route into downtown. Free Transit Transfers are available through Capitol Corridor's conductor.

San José Convention & Visitors Bureau Offers Jazzy Getaway Packages, August 3, 2004

With Capitol Corridor, festival goers can leave the car at home, save on gas and enjoy a Jazz weekend getaway. Following the festival, visitors can jam into the early morning with after-hour events such as Music After Dark, film screenings and jazz sessions that will be held in several downtown venues.

For more information about Capitol Corridor tickets and schedules, call 1.800.USA.RAIL or visit <http://www.capitolcorridor.org>.

About the San Jose Jazz Society

The Comcast San Jose Jazz Festival is one of many programs offered year-round by the San José Jazz Society, a nonprofit organization with a mission of celebrating jazz through performance and education in order to enrich and improve the lives of people in Silicon Valley. Proceeds from the Festival help to support the Society's education and outreach programs, including a myriad of in-school programs that reach 10,000 students per year with jazz history and music workshops that also emphasize a tobacco-free lifestyle. In 2003 the Festival generated more than \$9 million for the downtown San Jose economy.

About The San José Convention & Visitors Bureau (SJCVB)

The San José Convention & Visitors Bureau's (SJCVB) mission is to enhance the image and economic well being of San José by taking the leadership role in marketing San José as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. To receive a copy of the Bureau's *Meeting Planning Guide* or *Official Visitors Guide*, please contact the SJCVB at 1.888.SAN.JOSE (1.888.726.5673) or visit <http://www.sanjose.org>.

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