



Convention & Visitors Bureau

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News Release

FOR IMMEDIATE RELEASE

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SAN JOSE CONVENTION & VISITORS BUREAU HIRES NEW SALES MANAGER TO TACKLE SPORTS AND LOCAL CORPORATE MARKET



*Todd Dibs, National
Sales Manager*

SAN JOSE, CALIF. – September 8, 2004 – Former Director of Sales for San José's Hampton Inn and Suites Comfort Inn, Todd Dibs, was recently hired as the San José Convention & Visitors Bureau's (SJCVB) new National Sales Manager. Todd will be responsible for managing the sports and local corporate markets.

As Director of Sales for Hampton Inn and Suites in San José, Todd was responsible for booking rooms and meeting space for two properties, and oversaw the hotels' marketing efforts. Previous to Hampton Inn, Todd served as the Inventory Manager for Fiesta Concessions and the Director of Sales for Marina International Hotel and Bungalows.

Todd also did a four-year stint in Las Vegas, NV, where he worked as a Sales Manager for Mandalay Bay Resort and Casino and as a Group Sales Manager for the Monte Carlo Resort and Casino.

"Todd has nearly 10 years experience in sales, particularly in the leisure and corporate meetings markets," said Dan Fenton, president and CEO of the San José Convention & Visitors Bureau. "We look forward to growing our client base in the local corporate market and to infiltrating the sports market so that we can attract high profile sporting events into the City."

About The San José Convention & Visitors Bureau (SJCVB)

The San José Convention & Visitors Bureau's (SJCVB) mission is to enhance the image and economic well being of San José by taking the leadership role in marketing San José as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning process from beginning to end. To receive a copy of the Bureau's *Meeting Planning Guide* or *Official Visitors Guide*, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.

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