



News Release

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TEAM SAN JOSE SELECTS NEW CEO

Ross Brings Wealth of Facilities Experience to Job



*Michael Ross,
Team San José CEO*

SAN JOSE, CALIF. - December 29, 2004 - Praising his tremendous experience, Team San Jose today announced that Michael Ross has been named CEO of the organization, effective December 14. Ross, most recently of the Sacramento Convention Center, possesses years of knowledge and experience in convention facility operations.

In his new role, Ross will oversee operations of the San José McEnery Convention Center and its associated cultural facilities: The Civic Auditorium, the Montgomery Theater, Parkside Hall, the Center for Performing Arts, and the newly renovated California Theatre. He will be responsible for a staff of approximately 140, who were brought together under one umbrella when Team San Jose assumed operations of the Convention Center and the city's cultural facilities in July of 2004.

Team San Jose Chairman Dan Fenton had high praise for Ross, saying that his selection will help keep Team San Jose on its course toward streamlined, lower-cost services to convention planners, convention attendees, and the general public.

“Mike will bring many excellent attributes to the position and will be a credit not only to Team San Jose, but to the entire city as well,” said Fenton.

Ross welcomed the new challenges and sees great things ahead for San Jose.

“As the third-largest city in California, San José has much to offer those who visit for pleasure or business,” said Ross. “I hope that under my leadership, Team San José will lead the way in charting a new course for the city and region.”

Ross most recently served as general manager of the Sacramento Convention Center complex, which included the Community Center Theater and Memorial Auditorium, as well as a member of the Sacramento Convention & Visitors Bureau Board. Prior to Sacramento, Ross also held positions with Harborside Convention Complex in Fort Myers, Florida; the Gateway Center in Collinsville, Illinois; and the Greater Lansing Convention/Exhibition Authority in Lansing, Michigan. Ross holds a Masters degree in recreation and park management from Central Michigan University, as well as a Baccalaureate degree in recreation administration from Ferris State University in Michigan.

About Team San José

Team San José, a public benefit corporation, was founded in December 2003, for the exclusive purpose of ensuring that the City of San José’s six convention and cultural facilities are managed more efficiently and responsive to customer needs. The Team San José Board of Directors is composed of local community stakeholders, including hoteliers, organized labor, cultural arts groups and the convention and visitors bureau. These stakeholders share in the sales and marketing of the facilities, and ultimately, the collaboration will enhance customer experience, reduce operating costs and improve the overall economic impact to San José businesses.

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