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News Release

FOR IMMEDIATE RELEASE

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SAN JOSE McENERY CONVENTION CENTER BALLROOM GETS MAKEOVER

Renovations Add Splash of Color

SAN JOSE, CALIF. – January 31, 2005 – Just as the star of any party puts on their best face before a big event, the 22,000-square-foot ballroom of the San José McEnery Convention Center now stands ready to dazzle a new crop of guests thanks to a \$400,000, three-month renovation.

Team San José, who took over operation of the convention center in July 2004, sought to expand and remodel the ballroom as part of its commitment to making San José even more competitive as a destination for conventions, conferences, and other events. The changes are the first major renovations to the convention center since it opened in 1989.

Renovations included painting, installing new custom-milled carpet, and mounting new acoustic wall panels -- a key piece of the renovation. The panels not only improve the acoustics of the room, but also the aesthetic beauty. The panels, made of a multi-colored, silken material, appear to shift color when viewed from different angles.

“The remodeled ballroom allows us to present a new face of the convention center,” said Michael Ross, CEO of Team San José. “With facilities such as this to offer, we are confident that San José will continue to be a top destination for meetings, conventions and other events.”

The renovations were led by Steinberg Architects of San José, an architectural firm specializing in projects which have civic impact, including San José’s new civic center complex.

The ballroom renovation is simply the first phase of several planned renovations for the convention center. Soon to follow will be many of the facility’s meeting rooms, as well as its concourse areas. All renovations in the \$1.4 million project are on track to be completed by June 2005.

San Jose McEnery Convention Center Gets Makeover, January 31, 2005

In addition, the convention center is set to expand further when an 80,000-square-foot tensile structure is added in time for the arrival of eBay Live! 2005, slated for June 23-25.

About Team San José

Team San José, a public benefit corporation, was founded in December 2003, for the exclusive purpose of ensuring that the City of San José's six convention and cultural facilities are managed more efficiently and responsive to customer needs. The Team San José Board of Directors is composed of local community stakeholders, including hoteliers, organized labor, cultural arts groups and the convention and visitors bureau. These stakeholders share in the sales and marketing of the facilities, and ultimately, the collaboration will enhance customer experience, reduce operating costs and improve the overall economic impact to San José businesses.

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