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News Release

FOR IMMEDIATE RELEASE

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CONSTRUCTION BEGINS ON SAN JOSE CONVENTION CENTER EXPANSION PROJECT

80,000-Square-Foot "South Hall" to Increase space by 56 percent

SAN JOSE, CALIF. – March 15, 2005 – Team San José announced today that the City of San José has begun construction on an 80,000-square-foot expansion to the San José McEnery Convention Center, to be known as "South Hall." The facility, funded through the San José Redevelopment Agency, is scheduled to open in time to host the eBay Live! 2005 Community Conference scheduled for June 23-25.

The construction contract for South Hall was awarded to Proven Management, Inc., of San Francisco. The firm's previous projects include improvements to the Four Seasons Hotel in San Francisco and upgrades to O'Shaughnessy Dam on the Tuolumne River. Universal Fabric Structures is responsible for the design and manufacture of South Hall. The company has provided similar structures for many corporations, such as Microsoft and Disney, while also providing support for several Olympic Games.

"This new facility is a viable solution to expanding the center and will allow us to serve a wider array of clients," said Michael Ross, CEO of Team San José. "It's an opportunity for San José to remain competitive in an aggressive industry. More importantly, South Hall opens the door to new business opportunities because we will now have the capacity to accommodate larger groups or several groups simultaneously."

South Hall Specifications

The \$6 million, 131 x 607-foot freestanding exhibit hall will serve as an overflow facility, extending the convention center's exhibit capacity from 143,000 square feet to 223,000 square feet. Convention patrons will enter South Hall from entrances located along Market Street and Viola Street. The distance from South Hall to the east end of the McEnery Convention Center is approximately 250 feet, and from South Hall to the Marriott Hotel is approximately 350 feet.

South Hall will be a column-free, aluminum-framed, fully insulated building.

About Team San José

Team San José, a public benefit corporation, was founded in December 2003, for the exclusive purpose of ensuring that the City of San José's six convention and cultural facilities are managed more efficiently and responsive to customer needs. The Team San José Board of Directors is composed of local community stakeholders, including hoteliers, organized labor, cultural arts groups and the convention and visitors bureau. These stakeholders share in the sales and marketing of the facilities, and ultimately, the collaboration will enhance customer experience, reduce operating costs and improve the overall economic impact to San José businesses.

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