



408 Almaden Boulevard
San José, California 95110
Phone: 408.295.9600
Fax: 408.295.3937
Web: www.sanjose.org

News Release

FOR IMMEDIATE RELEASE

CONTACT: Marie Vasquez, Senior Marketing Manager
408.792.4125
mvasquez@sanjose.org

BOWLES HEADS UP EVENT SERVICES FOR TEAM SAN JOSE

Commitment to Customer Service Continues with String of New Hires



*Connie Rose Bowles,
Director of Event
Services*

SAN JOSE, CALIF. – MARCH 23, 2005 – Team San José, a public benefit corporation, which oversees operations of the San José Convention & Cultural Facilities, today announced Connie Rose Bowles as its new Director of Event Services. Bowles' appointment comes on the heels of Lyn Mayer, who was recently announced as the Director of Client Services in February.

Bowles brings over two decades of experience in event services management and public service to the position, and will be responsible for the overall customer experience for patrons at the San José McEnery Convention Center, Montgomery Theater, Parkside Hall, San José Civic Auditorium, the Center for the Performing Arts and the California Theatre. Bowles will oversee diverse operations, from food and beverage provision to the seamless offering of contracted services including communications and audiovisual needs.

Bowles has held top operational posts and brings experience from industry-leading companies such as Montalvo Arts Center in Saratoga, Calif., the Veterans Memorial Building in Culver City, Calif., and Universal Amphitheatre in Universal City, Calif.

Bowles has also held leadership positions within the industry, having served as district vice president and district secretary for the International Association of Assembly Managers (IAAM).

Her experience and leadership skills drew praise from Team San José leaders.

“Connie has brought an innovative, customer-oriented approach to her position, and is a true asset to Team San José,” said Michael Ross, CEO of Team San José. “She embodies the spirit of teamwork and customer service that serves as the foundation of our organization.”

Bowles holds a bachelor of fine arts degree from the University of Southern California and is a graduate of the City of San José’s Leadership Academy and IAAM’s School for Public Assembly Facility Management.

About Team San José

Team San José, a public benefit corporation, was founded in December 2003, for the exclusive purpose of ensuring that the City of San José’s six convention and cultural facilities are managed more efficiently and responsive to customer needs. The Team San José Board of Directors is composed of local community stakeholders, including hoteliers, organized labor, cultural arts groups and the convention and visitors bureau. These stakeholders share in the sales and marketing of the facilities, and ultimately, the collaboration will enhance customer experience, reduce operating costs and improve the overall economic impact to San José businesses.

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