



Convention & Visitors Bureau

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News Release

FOR IMMEDIATE RELEASE

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SAN JOSE CVB NAMES NEW SENIOR SALES MANAGER

Fuentes Brings More Than Decade of Convention, Hospitality Experience to Job

SAN JOSE, CALIF. – MAY 25, 2005 – The San José Convention and Visitors Bureau (SJCVB) today announced that Joseph Fuentes has been named senior sales manager. Fuentes will be responsible for courting short-term business -- including social, local corporate, and consumer-show markets -- for the San José Convention and Cultural Facilities, which include the San José McEnery Convention Center, the Montgomery Theater, the California Theatre, Parkside Hall, San José Civic Auditorium, and the Center for the Performing Arts.

Fuentes' position marks a return to the San José McEnery Convention Center, where he previously served as director of catering and convention services from 2002 until 2004. Fuentes has an intimate knowledge of San José and its facilities and amenities, having worked as director of banquet services for the Fairmont San José. He also brings knowledge of other California markets from his service with the Four Seasons – Newport Beach.

Fuentes has over a decade of experience with some of the nation's top hotels and resorts, including Treasure Island, the Golden Nugget, and the Mirage, all in Las Vegas, Nevada.

Fuentes is also dedicated to the community, having been active with Job Corps in San Francisco, where he worked as a career skills instructor, helping prepare at-risk youth for the world of work, teaching them skills ranging from decision making and stress management to interview techniques and other employability skills.

Fuentes holds a bachelor's degree in sales and marketing from Cornell University's School of Hotel Administration.

About The San José Convention & Visitors Bureau (SJCVB)

The San José Convention & Visitors Bureau's (SJCVB) mission is to enhance the image and economic well being of San José by taking the leadership role in marketing San José as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a team of professionals who can assist with their destination planning

San José CVB Names New Senior Sales Manager, May 25, 2005

process from beginning to end. To receive a copy of the Bureau's *Meeting Planning Guide* or *Official Visitors Guide*, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.

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