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## News Release

FOR IMMEDIATE RELEASE

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### **SAN JOSE'S CIVIC AUDITORIUM SCORES BIG WITH CONCERTS**

#### **Team San José, HP Pavilion Management Partnership Highlighted by Big Draws**

**SAN JOSE, CALIF.** – JUNE 22, 2005 – Team San José (TSJ), operator of San José's Civic Auditorium, announced today that three May concerts held in conjunction with HP Pavilion Management and concert promoter Bill Graham Presents resulted in great turnouts for Mexican rock legends El Tri on May 14 and for alternative rockers The Pixies on May 31 and a sell-out crowd for first "American Idol" winner Kelly Clarkson on May 24.

Fans crowded into the historic 1936 Mission-style auditorium, which the partners hope will become a premier South Bay concert venue. The San Jose Convention & Cultural Facilities, managed by Team San José, looks forward to scheduling 40-plus concerts over the course of a year.

Music returns to the Civic later this summer when '80s musical icon Billy Idol takes the stage on July 8, while alternative rocker Beck plays on July 12.

"We are excited to be working with Team San José and Bill Graham Presents to bring a range of events to the Civic Auditorium, including family-oriented shows and sporting events as well as concerts," said Jim Goddard, general manager of HP Pavilion. "The Civic Auditorium has the potential to help lure a class of concerts to San José which haven't been available to South Bay residents for many years. The Civic will help alleviate the drive to San Francisco for these unique performances."

The concerts could pave the way for "the Civic" to become part of what is hoped to be a wave of new entertainment options available in downtown San José, according to TSJ leaders.

"These concerts show that the Civic Auditorium can provide artists with a high-quality venue and fans with a memorable musical experience," said Mike Ross, TSJ CEO. "The Civic can serve as a vital component of San José's continued growth as a hotspot for music and entertainment in the Bay Area."

**About HP Pavilion Management**

HP Pavilion Management oversees event operations for HP Pavilion, the premier sports and entertainment facility in Northern California, and other select venues in San Jose including Logitech Ice at San Jose and the San Jose Civic Auditorium. HP Pavilion Management specializes in all facets of event management including event booking, operations, ticket sales and marketing, corporate partnerships, public relations and event staffing. Under HP Pavilion Management, HP Pavilion has been recognized as one of the busiest and most successful arenas in North America and around the world.

**About Team San José**

Team San José, a public benefit corporation, was founded in December 2003, for the exclusive purpose of ensuring that the City of San José's six convention and cultural facilities are managed more efficiently and responsive to customer needs. The Team San José Board of Directors is composed of local community stakeholders, including hoteliers, organized labor, cultural arts groups and the convention and visitors bureau. These stakeholders share in the sales and marketing of the facilities, and ultimately, the collaboration will enhance customer experience, reduce operating costs and improve the overall economic impact to San José businesses.

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