



TEAM SAN JOSE

FANIMECON

408 Almaden Boulevard | San Jose, California 95110 | www.sanjose.org

**NEWS RELEASE
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CONTACT:

Meghan Horrigan
Director of Public Affairs
408.792.4175
mhorrigan@sanjose.org

San Jose Welcomes FanimeCon 2007

Over 10,000 expected for Northern California's largest anime convention

SAN JOSÉ, CA. — **May 25, 2007**— The San Jose Convention and Visitors Bureau and Team San Jose welcomes FanimeCon 2007 during Memorial Day weekend, May 25-28. FanimeCon is a lively mix of art, culture and live performances creating an opportunity for anime enthusiasts to network during the three-day event weekend.

"San Jose is proud to host FanimeCon 2007," said Dan Fenton, CEO of the San Jose Convention and Visitors Bureau and CEO/Chairman of Team San Jose, "we welcome visitors to combine creativity, music, culture and art during their stay."

Bringing sizzle to downtown San Jose, visitors to the conference will have an abundance of options for things to do and see as they choose between video screenings, panel discussions, an electronic gaming area, a 24 hour game arcade zone, over sixty vendors displaying anime-related materials, dances after dark, artist showcases, and many other demonstrations.

"San Jose is an excellent location for our conference; it is a community centered, family friendly city that offers many of the big city attractions without the additional stress," said Tomoko Shintani, President of Anime Resource Group (ARG), FanimeCon's presenting organization.

Anime is the Japanese word for animation. The artwork is represented by stylized, colorful, large-eyed characters portrayed in a variety of settings and story lines.

FanimeCon has been an annual event in downtown San Jose since 2004 and located in the Bay Area since 1994.

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FanimeCon Highlights

MusicFest will showcase local bands.

Dealers' Hall offers shopping for latest DVDs, CDs, plushies, clothing, and accessories.

The new Black & White Ball, FaniMaid Cafe and the popular Masquerade, this year at the *Center for Performing Arts*.

Local fan artists will showcase their creations in Artists' Colony and in the Art Gallery.

Sing like an anime idol at Karaoke

For registration information, go to www.fanime.com/registration.

About Team San Jose (TSJ)

Team San Jose (TSJ) manages the San Jose McEnery Convention Center and Cultural Facilities including the Center for Performing Arts and the California Theatre. The TSJ mission is to ensure that San Jose's Convention Center and Cultural Facilities are effectively managed to reduce costs, improve the local economy, and add value for our customers, residents, workers, and businesses in San Jose.

About The San Jose Convention & Visitors Bureau (SJCVB)

The mission of the San Jose Convention & Visitors Bureau (SJCVB) is to enhance the image and economic well-being of San Jose by marketing San Jose as a globally recognized destination.

For more information about Team San Jose or the San Jose Convention & Visitors Bureau please visit our website at <http://www.sanjose.org>.

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