



**FOR IMMEDIATE RELEASE**

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## **San Jose Civic Receives Fresh New Face** ***Downtown's intimate venue completes exterior painting project***

San Jose, CA (October 28)—If you haven't seen the new San Jose Civic in a while, you are in for a big surprise! The venue just received a fresh new face with the completion of its exterior paint project and the installation of multi-colored LED lighting, funded by the City of San Jose and Redevelopment Agency, respectively.

The paint job is part of a major renovation project revitalizing this historic city asset as a premier venue stop for artists offering a variety of entertainment for fans throughout the Bay Area. As part of an \$11 million investment by the San Jose Redevelopment Agency, renovations began earlier this year and are set for substantial completion in 2010 and will wow fans and artists alike. The venue's completed renovations include new interior and exterior paint, lighting, a refurbished hardwood floor, accessible loading dock, new concession stands and a \$1 million state-of-the-art sound and video system. Some of the renovations currently underway include additional restrooms, new star dressing rooms, new seating and a new stage lighting system.

Since opening in 1936, the intimate San Jose Civic has hosted legendary artists from the Who, to Bob Dylan, to Barbra Streisand to the Rolling Stones, among others. This legacy continues with recent shows from Crosby Stills and Nash and Steely Dan, and upcoming performances by Dashboard Confessional with New Found Glory, Never Shout Never and Med & Dia (Nov 13), Jaguares (Nov 20), Willie Nelson (Dec 6) Michael McDonald's *This Christmas...An Evening of Holidays and Hits* (Dec 12) and the Guy Fieri Road Show (Dec 16). For more information on the renovations and updated concert news, visit [www.sanjosecivic.com](http://www.sanjosecivic.com).



Headquartered in Los Angeles, Nederlander Concerts promotes and produces a wide range of quality live entertainment across the Western United States. This boutique event promotion firm exclusively operates and programs the most coveted and awarded small to mid-size venues including the Greek Theatre and the Pantages Theatre in Los Angeles, the Santa Barbara Bowl, the Grove of Anaheim and the San Jose Civic. In addition, the company promotes events at third party arenas, theatres and clubs up and down the coast.



Team San Jose, Inc. is a management company for the San Jose Convention Center and multiple theaters in Downtown San Jose including the San Jose Civic. Team San Jose is a unique service model working in partnership with local hoteliers, organized labor, the arts and business community to provide a one team approach to customer service.



San Jose Redevelopment Agency

The Redevelopment Agency is dedicated to improving the quality of life for all who live and work in San Jose. Governed by the City Council, acting as the Redevelopment Agency Board, the Agency facilitates and oversees comprehensive programs for development to revitalize and strengthen quality of life and competitiveness for San Jose's downtown, neighborhoods and industrial areas. For more information, visit [www.sjredevelopment.org](http://www.sjredevelopment.org)



From its founding in 1777 as California's first city, San Jose has been a leader driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California, with more than a million residents, and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, [www.sanjoseca.gov](http://www.sanjoseca.gov).

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