



NEWS RELEASE

Team San Jose
Contact:

Meghan Horrigan, Director of Communications,
408-204-8298c, mhorrigan@sanjose.org

Nederlander Contact:

Susan Chicoine, PR Manager
619-564-3015o / 619-325-9416c, schicoine@broadwaysd.com

TEAM SAN JOSE and the NEDERLANDER ORGANIZATION Proudly Announce Partnership and Inaugural Broadway Season

Broadway San Jose's Season Begins September 15, 2009:

***Laugh-A-Lot With Ye Olde Knights of Monty Python's SPAMALOT;
Celebrate a groundbreaking fusion of morality, sexuality & rock in SPRING
AWAKENING;***

***Tap Celtic Roots in the Artistry of RIVERDANCE's Farewell Performances;
Enjoy AVENUE Q, One of the Funniest Shows You're Ever Likely to See;
And Explore Your Inner Elle in LEGALLY BLONDE THE MUSICAL!***

SAN JOSE, CA - (June 9, 2009) - Team San Jose announced today that they have selected the Nederlander Organization to be the exclusive presenter of touring Broadway musicals and special events at the Center for the Performing Arts. The Inaugural 2009-2010 Season, under the local banner of Broadway San Jose ~ A Nederlander Presentation begins September 15, 2009.

"We are thrilled to welcome Broadway San Jose ~ A Nederlander Presentation to San Jose," said Dan Fenton, President and CEO, San Jose Convention and Visitors Bureau and CEO of Team San Jose. "We look forward to the best of Broadway in our community for years to come."

The Nederlander Organization owns nine Broadway theaters in New York, home to shows such as *Wicked*, *West Side Story*, *Disney's The Lion King*, *In The Heights* and *Guys and Dolls*. Nederlander and Team San Jose announced the 2009-2010 Season at a press conference today. Team San Jose also announced an exclusive agreement with Nederlander Concerts, based out of Los Angeles, to present concert events at the San Jose Civic Auditorium.

James L. Nederlander, President of The Nederlander Organization, stated "We have had a long-standing theatrical and concert presence in California and the Southwest, presenting both popular classics and groundbreaking new musicals, along with concerts and unique theatrical events. We've known for a long time that San Jose has great potential to be a first class entertainment market. Adding San Jose to our valued list of touring cities will continue to allow us to bring the Best of Broadway and beyond to more Californians than ever."

Broadway San Jose's inaugural season begins in September 2009 with *Monty Python's SPAMALOT*, the outrageous Tony Award®-winning musical comedy about King Arthur and The

*Knights of the Round Table. It will be followed in October by **SPRING AWAKENING**, winner of 8 Tony Awards® including best musical, which celebrates an unforgettable journey from youth to adulthood with a power, a poignancy and a passion you will never forget. . **RIVERDANCE** closes out the year in its Farewell Performances with the thunderous celebration of Irish music that has tapped its way into the hearts of millions of people across the globe. Start the new year by attending **AVENUE Q**, the smash-hit Broadway musical about real life in New York City, as told by a cast of people and puppets through a hilariously irreverent, Tony®-winning book and score; then take a trip from the sorority house to the halls of justice with America's favorite blonde Elle Woods in **LEGALLY BLONDE THE MUSICAL**.*

In a response to the loss of American Musical Theatre of San Jose, a 73-year-old production company entertaining patrons throughout the greater San Jose area, Team San Jose completed an aggressive search for the most experienced Broadway producer for San Jose. Nederlander has 97 years of experience of bringing the best entertainment to communities across the country.

As a benefit for their support of musicals and the arts in San Jose, subscribers to the 2008-09 American Musical Theatre of San Jose will be provided advanced seating priority opportunity through Friday, June 19 to Broadway San Jose's inaugural five-show season; with additional season ticket discount availability continuing. Former 2008-2009 AMT subscribers are urged to call 1-866-395-2929, or log onto BroadwaySanJose.com to sign up to receive updates and more information about these special subscriber prices and benefits.

Nederlander will have a local team dedicated to marketing and managing the Broadway Series at the Center for the Performing Arts. It will be led by new Broadway San Jose General Manager Ruth Pangilinan, a veteran San Jose arts marketing professional. The Center for the Performing Arts was built in the 1970s by the Frank Lloyd Wright Foundation. The auditorium seating is of continental design with no center aisle and has seating for over 2,600 people at capacity.

For more information, please log onto BroadwaySanJose.com and sign up to receive "Broadway Alert" email updates on the Broadway San Jose season.

The 2009-2010 BROADWAY SAN JOSE INAUGURAL SEASON Includes:



September 15 - 20, 2009

MUSICAL *Monty Python's SPAMALOT*

*Winner of the 2005 Tony Award® for Best Musical, **Monty Python's SPAMALOT** is the outrageous new musical comedy lovingly ripped off from the film classic "Monty Python and The Holy Grail." Directed by Tony Award®-winner Mike Nichols, with a book by Eric Idle and music and lyrics by the Grammy Award-winning team of Mr. Idle and John Du Prez, **SPAMALOT** tells the tale of King Arthur and his Knights of the Round Table as they embark on their quest for the Holy Grail. Flying cows, killer rabbits, taunting Frenchmen and show-stopping musical numbers are just a few of the reasons audiences everywhere are eating up **SPAMALOT**. *The New Yorker* raved "A no-holds-barred smash hit"; *The Sunday Times* agrees it "Raises silliness to an art form."*

montypythonsspamalot.com

Family friendly for teens and older - by the creators of Monty Python - 'nuff said.



October 28 - November 1, 2009

MUSICAL *SPRING AWAKENING*

*Winner of 8 Tony Awards®, including Best Musical! Broadway's most talked about new musical is now the biggest Tony Award® Winner in years. **Spring Awakening** is the groundbreaking fusion of*

morality, sexuality and rock & roll that has awakened Broadway like no other musical in years. *Spring Awakening* celebrates the unforgettable journey from youth to adulthood with a power, a poignancy and a passion you will never forget. We agree with the *NY Times*: "Broadway may never be the same again!" "Haunting And Electrifying! This brave new musical has a shivery sensual allure unmatched by anything in the theatre right now." - *Charles Isherwood, The New York Times*; "A Groundbreaking Jolt Of Genius!" ---*Clive Barnes, NY Post*

springawakening.com

This Show Is Explicit: Brutally honest, and ultimately optimistic, this show contains explicit language, brief nudity, scenes of sex and suicide.



December 29, 2009 - January 3, 2010

RIVERDANCE Farewell Performances

RIVERDANCE, the thunderous celebration of Irish music, song and dance that has tapped its way onto the world stage thrilling millions of people around the globe, will play eight farewell performances in San Jose. The *Washington Post* calls it "A phenomenon of historic proportions!" Discover why nothing in the world compares to The Original International Phenomenon; now entering its 15th year in 2010! Whether it's your first time or your fifth, you won't want to miss these farewell performances of *RIVERDANCE*! The *London Times* calls it "A family evening unlike anything else!"

riverdance.com



January 12 - 17, 2010

Musical AVENUE Q

Avenue Q tells the hilarious story of Princeton, a bright-eyed college grad who comes to New York City with big dreams and a tiny bank account. He soon discovers that the only neighborhood in his price range is *Avenue Q*; still, the neighbors seem nice. There's Brian the out-of-work comedian and his therapist fiancée Christmas Eve; Nicky the good-hearted slacker and his roommate Rod - a Republican investment banker who seems to have some sort of secret; an Internet addict called Trekkie Monster; and a very cute kindergarten teaching assistant named Kate. Together, Princeton and his newfound friends struggle to find jobs, dates, and their ever-elusive purpose in life.

For mature audiences. "Avenue Q has not been authorized or approved in any manner by The Jim Henson Company or Sesame Workshop, which have no responsibility for its content."



March 16 - 21, 2010

MUSICAL LEGALLY BLONDE THE MUSICAL

It's here, and it's "An Elle Of A Show" - *Time Magazine*. The hilarious MGM film is now a smash hit musical, and now *LEGALLY BLONDE THE MUSICAL* is coming to San Jose. UCLA sorority star Elle Woods doesn't take 'no' for an answer. So when her boyfriend dumps her for someone 'serious,' Elle puts down the credit card, hits the books, and sets out to go where no Delta Nu has gone before: Harvard Law. Along the way, Elle proves that being true to yourself never goes out of style. *LEGALLY BLONDE THE MUSICAL* will take you from the sorority house to the halls of justice with Broadway's brightest new heroine (and of course, her Chihuahua, Bruiser). The verdict? This much fun shouldn't be legal! The *NY Observer* says *LEGALLY BLONDE THE MUSICAL* is "Funny and smart"; *WWOR-TV* calls it "The funniest, most fabulous new musical!" and *Bergen Record* agrees "Comedy reigns! Undeniably entertaining!"

LegallyBlondeTheMusical.com

How to SUBSCRIBE to SEASON TICKETS for the BROADWAY SAN JOSE INAUGURAL SEASON

Subscribers to the 2008-09 American Musical Theatre of San Jose will be provided priority opportunity with additional season ticket discounts to Broadway San Jose's inaugural five-show season as an acknowledgement of their support of musicals and the arts in San Jose. Former 2008-2009 AMT subscribers will receive personal letters providing details on how to obtain this discount, or may call 1-866-395-2929, or log onto BroadwaySanJose.com for more information.

Members of the general public can go to BroadwaySanJose.com and purchase season ticket packages; or sign up to receive "Broadway Alert" email updates on the Broadway San Jose season; or call 1-866-395-2929.

Exclusive privileges offered to Season Ticket Subscribers include priority seating before the general public; Ticket Exchange for another performance of the same production (by phone for a nominal fee or in person for free); special Season Ticket Courtesy Days to exchange and/or purchase additional discounted tickets; a personalized Account and Online Season Ticket Resource Center to manage tickets online. Subscribers also have the assurance that tickets were purchased from the official source; avoiding the markups and ticket issues common with unauthorized ticket agencies.

BROADWAY SAN JOSE offers a range of SEASON TICKET PACKAGES

FULL SEASON CLASSIC 5 includes the full roster of five shows with guaranteed same day of the week/same seat locations for every show. SEE 4 allows you to opt out of any one show of your choice while retaining all the benefits of a Full Season Classic 5 subscriber. Subscribers receive top priority to renew the same seat locations and even upgrade them year after year.

A PRESIDENT'S CLUB PACKAGE for two or four people indulges you, your friends, family or clients with The Ultimate Theatre-going Experience; membership is available at two levels of benefits: Executive and Premier. Its unique benefits include front and center orchestra seats; personal service; VIP entrance to the theatre; complimentary access to a VIP Lounge, your name or company name in show program and lobby; and access to all Broadway San Jose events. Premier level adds free souvenir programs and invitations to Opening night cast parties among other benefits. Two person memberships start at \$1,250. For more information call 877-690-2929; or visit BroadwaySanJose.com.

All performances will take place at The Center for the Performing Arts, located at 255 Almaden Boulevard in San Jose. For ticket information for all shows, visit BroadwaySanJose.com.

Put together a group - as few as 10 people - and enjoy Priority Seating, access to great seat locations before the general public, free group leader tickets to most performances, Special Groups-Only Services and Benefits, including fundraising and opportunities to host a pre-performance reception at the theatre or take advantage of exclusive dining discounts at our preferred restaurants. For group discounts to most productions, call (877) 302-2929.

Most Broadway San Jose performances run Tuesday through Sunday evenings, with Saturday and Sunday matinees. Ticket on-sale dates to the general public tbd.

Visit Broadway San Jose on the Internet at BroadwaySanJose.com.

**FOR SHOW PHOTOS PLEASE VISIT www.broadwaysanjose.com/press/index.php
username: bsjpress password: tourphotos
or contact Susan ~ call 619 325-9416 ~ email schicoine@broadwaysd.com!**

About Nederlander

Established in 1912 by David Nederlander, the Nederlander Organization is privately held and owned by James M. Nederlander and James L. Nederlander Jr. who also own and/or operate world renowned theatres in the United States and England. In addition, the company is a major producer of national touring theatre productions. The Nederlander Organization is one of the few remaining family run entertainment enterprises in the United States.

About Team San Jose

Team San Jose's mission is to ensure that San Jose's Convention Center and Cultural Facilities are effectively managed to reduce costs, improve the local economy, and add value for our customers, residents, workers, and businesses within the City of San Jose. Team San Jose's board includes local hoteliers, organized labor, the arts and the Convention & Visitors Bureau.

About Broadway San Jose General Manager Ruth Pangilinan

Ruth Pangilinan's career in the arts began with the National Symphony Orchestra in Washington, DC. Ruth has worked in some capacity over the years with many of the major arts groups in San Jose including San Jose Repertory Theatre, San Jose Cleveland Ballet (now Ballet San Jose Silicon Valley), Opera San Jose, San Jose Children's Discovery Museum and San Jose Museum of Art, as well as San Francisco Ballet. As a consultant for Artsmarketing Services; Ruth's clientele included Saint Paul Chamber Orchestra, Arena Stage, Pacific Symphony, Mirvish Productions, Sydney Symphony, North Carolina Blumenthal Performing Arts Center and the National Arts Centre in Ottawa, Ontario. Ruth is a published author and an award-winning marketing professional.