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VISIT SAN JOSE'S LUNA MEXICAN KITCHEN HONORED WITH BIB GOURMAND DESIGNATION FROM MICHELIN GUIDE

(SAN JOSE, CA) – <u>Visit San Jose</u>, the official destination marketing organization for the City of San Jose, congratulates <u>LUNA Mexican Kitchen</u> in their inclusion of **Bib Gourmand** establishments in the inaugural edition of the *2019 MICHELIN Guide California*.

LUNA Mexican Kitchen, located at 1495 The Alameda, in the Alameda neighborhood of San Jose, offers fresh, authentic Mexican cuisine with an ingredient-first approach. Specials rotate with the seasons, focusing on sustainability and clean food.

LUNA is Spanish for "moon," but it also stands for Local Unrefined Natural Authentic. Their commitment to fresh, local ingredients and hand-crafted recipes and preparation is what contributed to their well-deserved Bib Gourmand award.

"We started two years ago with a dream in mind, to serve food with intention in a place of connection," says **Jo Lopez**, **Co-Founder & Chef** of **LUNA Mexican Kitchen.** "We are so honored to represent the city where we were born and raised – San Jose."

"We are proud of Jo and the team at Luna Mexican Kitchen's passion to create delicious and sustainable dining options in San Jose," says **Frances Wong**, **Director of Communications** for **Visit San Jose**. "We're so glad that Michelin has recognized their contributions to the San Jose and California culinary scenes."

LUNA Mexican Kitchen joins two other South Bay regional restaurants honored with a Bib Gourmand selection. Orchard City Kitchen in Campbell and The Bywater in Los Gatos also received the designation, expanding San Jose's regional culinary scene to more Michelin-rated restaurants.

LUNA Mexican Kitchen joins 151 Bib Gourmand restaurants in California. Originally introduced in 1997, the Bib Gourmand category highlights restaurants that serve high-quality meals which include two courses and a glass of wine or dessert for \$40 or less. In addition to the exceptional restaurants distinguished by star awards, Michelin inspectors take great pride in finding hidden gems to complete the selection that are more widely accessible for diners, whatever their budget or craving.

A full list of Bib Gourmand restaurants can be found *here*.

The complete selection in the 2019 MICHELIN Guide California, including the Michelin stars, will be unveiled on June 3 and available for public purchase on June 6.





ABOUT VISIT SAN JOSE

Visit San Jose is the destination marketing organization (DMO) for the city to increase tourism's economic impact to San Jose through destination development and brand strategy. Its parent company, Team San Jose, is an innovative partnership unifying the San José Convention and Visitors Bureau, hotels, arts, labor and venues to deliver an exceptional visitor experience. TSJ manages the San Jose McEnery Convention Center, California Theatre, Center for the Performing Arts, City National Civic, Montgomery Theater, Parkside Hall and South Hall. For more information, visit www.sanjose.org.

ABOUT MICHELIN

Michelin, the leading tire company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tires in 2017. (www.michelin.com)

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