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San Jose Restaurant Week Returns, January 16-26, 2020

San Jose joins statewide California Restaurant Month celebration with expanded citywide programming that highlights culinary tourism across all neighborhoods

(San Jose, CA) – Foodies across the Bay Area are whetting their appetites for the most diverse culinary programming of the season as Visit San Jose presents the return of **San Jose Restaurant Week**, taking place **Thursday, January 16 to Sunday, January 26**.

The popular program runs over eleven days and two weekends giving foodies the opportunity to take full advantage of spectacular dining deals. Participating restaurants will offer prix fixe lunches and/or dinner menus at a variety of price points of **\$10, \$20, \$30, \$40 and \$50**, for up to 25% off regular a la carte items.

Over 30 restaurants are participating in the culinary celebration including Michelin-rated **ADEGA Restaurant, Luna Mexican Kitchen**, and the newly opened **Meso** on Santana Row. Complete menus explore the full range of cuisines offered through the San Jose area.

Restaurants are an important pillar of San Jose's visitor economy. According to Longwoods Travel USA, the largest ongoing national travel survey, domestic visitors to San Jose spent over \$560 million in San Jose restaurants, equating to nearly \$47.5 million in local taxes for 2018.

"These numbers are a testament to our dynamic food scene as an important pillar of San Jose's tourism economy and we're thrilled to provide visitors and locals alike this incentive to taste even more of the local cuisine," said **Karolyn Kirchgesler, President and CEO of Visit San Jose**. "San Jose's food scene encompasses the city far and wide and we're excited to showcase the diversity in cuisine and neighborhoods through this program."

Complete restaurant lists and menus are available on sanjose.org/restaurantweek. Dates and times of participation vary by restaurant. A la carte menus will also be available.

San Jose Restaurant Week is a part of the 10th Anniversary of California Restaurant Month, created by Visit California. The statewide event is a promotional initiative encouraging post-holiday travel to California during the month of January.

For more information on San Jose Restaurant Week, follow Visit San Jose on social media and using hashtag **#sjrw20** and **#sanjoseeats**.

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ABOUT VISIT SAN JOSE

Visit San Jose is the destination marketing organization (DMO) for the city to increase tourism's economic impact to San Jose through destination development and brand strategy. Its parent company, Team San Jose, is an innovative partnership unifying the San Jose Convention and Visitors Bureau, hotels, arts, community business leaders, labor and public venues to deliver an exceptional visitor experience and serve as the gateway to San Jose as a destination. Team San Jose manages and operates the San Jose McEnery Convention Center, South Hall, and arts and entertainment venues including the California Theatre, the Center for Performing Arts, Montgomery Theater, and San Jose Civic. In addition, Team San Jose created and operates a full-service catering facility that serves as the official caterer in all TSJ managed venues and is a UPS Franchisee. Team San Jose is a non-profit, economic development organization and the primary driver in generating economic impact to San Jose's local economy through leisure and business travel. For more information, visit sanjose.org and sign up for our newsletter at sanjose.org/enews.

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