# #SiliconValleyLife



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San Jose averages 300 days of sunshine per year.

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LOWER LEVEL PARKING GARAGE STREET LEVEL PARKING GARAGE ENTRY **■** ↓↑ 11 \*\* =2 \$ MARKET STREET ENTRY ALMADEN BOULEVARD ENTRY . LEVATOR  $\Psi \uparrow$ ÷ • ALMADEN BOULEVARD *y* = LOBBY MARKET STREET ENTRANCE Ð SAN JOSE HILTON SAN JOSE LL21 13,268 sq. ft. LL20 10,950 sq. ft.

#### SAN CARLOS STREET LOWER LEVEL MEETING/LIGHT EXHIBIT

#### CENTER SPECIFICATIONS ater Classroom Banquet Location Section

Location	Sections	Sq. ft.	Theater	Classroom	Banquet	Locatio n	Sections	Sq. ft.	Theater	Classroom	Banque
Meeting Room LL20	4	10,950	1,084	512	480	Executive Ball room 21	0 8	22,000	2,400	1,491	1,260
LL P refunction	1	3,171				Meeting Room 211	4	4,300	450	238	250
Meeting Room LL21	6	13,268	1,538	684	640	Meeting Room 212	4	4,500	492	255	270
Meeting Room 111	1	1,300	140	78	80	Meeting Room 213	1	700	72	42	40
Meeting Room 112	1	750	65	36	40	Meeting Room 214	1	700	70	35	40
Meeting Room 113	1	750	65	36	40	Meeting Room 230	3	10,000	1,000	552	540
Meeting Room 114	1	1,300	140	78	80	Meeting Room 231	2	1,300	128	72	80
Grand Ballroom 220	3	35,194	3,900	1,880	2,120	Meeting Room 232	1	575	49	30	30
Hall 1	1	43,000	4,560	2,048	1,920	Meeting Room 233	1	450	42	24	30
Hall 2	1	50,000	5,788	2,608	2,360	VIP Lounge	1	870	85	30	40
Hall 3	1	50,000	5,562	2,256	2,229	Concourse		53,077			
Hall 1, 2 & 3	3	143,000	15,586	7,628	8,750	Parkway		40,644			

Room capacities are based on maximum occupancy and minimum AV specifications and can change depending on room set-up.

PARKWAY

STREET LEVEL

Total downtown committable rooms: 2,200 on peak

Total city-wide committable rooms: 4,000 on peak

Total meeting and event space in Team San Jose managed venues: 520,000 sq. ft. Total Convention Center space: 367,526 sq. ft.

Total Convention Center exhibit space: 214,760 sq. ft.

Total contiguous exhibit space: 165,000 sq. ft.

Total breakout meeting rooms: 43

Grand Ballroom: 35,194 sq. ft.

## **San Jose Theaters**

sanjosetheaters.org



#### SAN JOSE CIVIC Seats: 3,036

CENTER FOR THE PERFORMING ARTS Seats: 2,600



CALIFORNIA THEATRE Seats: 1,122

MONTGOMERY THEATER Seats: 475

#### Silicon Valley Comic Con

#SVCC

svcomiccon.com

With Apple co-founder Steve Wozniak at the helm, Silicon Valley Comic Con celebrates America's two greatest superheroes: pop culture and technology.

2017's theme was, "The Future of Humanity: Where Will We Be in 2075?" Will we be living on Mars? Will virtual reality be our reality? Commuting in flying cars and living in automated houses? Implanting computers in our brains? Engineering our DNA? In contact with aliens? Serving machine overlords? The brightest, most creative minds in science, tech & entertainment will share their ideas.

Highlights at SVCC 2017 included the 30th anniversary cast reunion of Star Trek: The Next Generation with William Shatner, Buzz Aldrin, John Cusack, Steven Yeun, Pam Grier and many more.



JOSE MCENERY CONV

"San Jose is the epicenter of Silicon Valley, a place where nothing is impossible. Here, people see fictional technology in movies or TV and then they figure out how to make it work in reality. Technology has given us all amazing control over our world; we all have superpowers now! Silicon Valley Comic Con will showcase the intersection of fact and fiction, technology and pop culture, and the power of imagination. It just fits for us to hold the convention here in San Jose, the city where I grew up and love."

Steve Wozniak, Apple Co-Founder and Silicon Valley Comic Con Founder



# Mineta San Jose International Airport (SJC)

flysanjose.com

Mineta San Jose International Airport (SJC) is the gateway to innovation, including some 6,600 technology companies. Silicon Valley's global travelers are choosing SJC first for nonstop flights to Canada, China, Europe, Japan, and Mexico.

Domestic airlines offer nonstop flights to most U.S. cities, including Atlanta, Baltimore/Washington, Boston, Chicago, the Hawaiian Islands, the Pacific Northwest, New York, and Southern California.

SJC served 10.8 million travelers in 2016, an increase of nearly 1 million more customers choosing SJC for their travel plans over the previous year. With new and expanded airline service, SJC is No. 1 of 50 U.S. airports for passenger capacity growth.

Robots in the terminals are entertaining, engaging, and educating travelers, and are just one of the many ways SJC is transforming how Silicon Valley travels.

Travelers choose SJC for its predictably sunny, fogfree skies, and the on-time and stress-free experience they have come to expect.





San Jose Airport is the first in the country to offer citizenship services to 4 immigrant employees.

## Calpulli Tonalehqueh

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Brings the nation's largest Aztec/Mexican celebration to San Jose. actaonline.org/content/calpulli-tonalehqueh

Residents speak more than 56 languages. 5



Over 50 years ago, Ridge made its first Monte Bello, and two years later its first zinfandel. Since this time, Ridge has championed single-vineyard winemaking, searching California for those rare vineyards where climate, soil, and varietal are ideally matched. Ridge Vineyards is located high atop on Monte Bello Ridge in California's rugged Santa Cruz Mountains in Cupertino.



The Santa Cruz Mountain Wine Region was noted by Wine Spectator as the "most underappreciated "Ridge bases grape-growing in each vineyard on long experience with the site, while simultaneously making use of the most recent advances in vineyard management. Pre-industrial winemaking begins with respect for the natural process that transforms fresh grapes into wine, and the 19th-Century model of minimum intervention. When you have great vineyards that produce high quality grapes of distinctive individual character, this is not only an environmentally and socially responsible approach, it's also the best way to consistently make fine wine."

Paul Draper, Chairman of the Board Ridge Vineyards

6 appellation in the world."



ADEGA, located in San Jose's Little Portugal, takes a modern approach on classic Portuguese cuisine, sourcing the best seasonal ingredients for each dish. It is family-owned and operated by long-time San Jose residents Carlos and Fernanda Carreira. Their daughter, San Jose native Chef Jessica Carreira, and her fiancé, Chef David Costa, have worked at Michelin starred restaurants in Lisbon, Portugal. ADEGA is only the second Portuguese restaurant in the country to be honored with a Michelin star and they have ambitious plans for the future.

ADEGA plans to expand within San Jose by opening a new restaurant serving different styles of Portuguese food with their signature dining experience. They are planning to host restaurant-takeovers and invite Michelin starred chefs from around the world to provide their guests with a range of new flavors.

#### **CALDO VERDE**

#### (Portuguese Potato Soup)

Serves 4 people

- 1 lb. of Potatoes
- 1 large Onion
- 2 Garlic cloves
- 1/4 lb. of Leeks
- 1 Chorizo link
- 2 tablespoons of Extra Virgin Olive Oil
- 1/4 lb. of Collard Greens

- 1. Place the onion, garlic and leeks in a pot with the extra virgin olive oil at medium heat until everything is golden brown.
- 2. Add the chorizo and the potatoes (cut into one inch pieces), cover with water and let boil until the potatoes are cooked.
- 3. Remove the chorizo link and blend everything into a creamy consistency.
- 4. Cut the collard greens in a chiffonade and cook in boiling water until tender.
- 5. Cut the chorizo link into thin slices and add along with the cooked collard greens into the creamy soup.

Serve hot and enjoy!

# Lick Observatory

ucolick.org

Lick Observatory has been at the forefront of technology and astronomical research since 1888 when the 36-inch refractor telescope was used for the first time and James Keeler discovered the Encke Division in the rings of Saturn.

World-class research continues today at Lick Observatory with modern tools of discovery. The 2.4-m Automated Planet Finder Telescope discovers planets around other stars, and the Katzman Automatic Imaging Telescope observes new supernova explosions in other galaxies.

New technologies, like the Laser Guide Star Adaptive Optics on the Shane 3-m Telescope, are being developed to give clearer views of the heavens. Lick Observatory is part of the Breakthrough Listen project, supported by Stephen Hawking and Frank Drake, an initiative to search for intelligent life in the universe.

Lick Observatory welcomes the public Thursday through Sunday from noon to 5 p.m. Admission is free, and public tours are free during opening hours. Visitors can enjoy science and history talks as well as concerts on select weekends, making for a beautiful evening to remember at 4,200 feet. "Lick Observatory was the first truly high tech institution in Silicon Valley and set the stage for future innovation and research. Our unique facilities and capabilities are enabling the discoveries of tomorrow. Silicon Valley has such a rich variety of history, culture, and technology that enhances what we do here at Lick Observatory and makes it an exciting and dynamic place to be."

Dr. Elinor Gates, Astronomer

Citywide, San Jose's streetlights point downward and are a specific shade of yellow so as not to outshine the stars being observed from Lick.

Lick Observatory is the world's first permanently occupied mountain-top observatory.

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#### San José State University



San José State University (SJSU) is the West's first public university, with a diverse population that supplies more talent to the Silicon Valley economy than any other university. SJSU has a rich legacy for responsible, principled activism and alumni who have influenced the global human rights movement.

Its alumni include noted sociologist Dr. Harry Edwards, who established the Olympic Project for Human Rights, and track stars Tommie Smith and John Carlos, whose medal stand protest at the 1968 Mexico City Summer Olympic Games is commemorated by a sculpture in the center of the downtown campus.

SJSU recently launched an Institute for the Study of Sport, Society and Social Change, to serve as a center for education, research and public service in the realm of sports and activism.



"San José State University has historically been at the forefront of social justice issues, and there is no better place for that work to be undertaken, and no better time for us to begin than right now."

Dr. Harry Edwards, San Jose State University Alumnus

## San Pedro Square Market

sanpedrosquaremarket.com

San Jose named 3rd best place to live in America. January 2017, US News & World Report

San Jose ranks as 3rd most educated city in America. July 2016, Forbes

PEDRO

S.C

San Jose named the weirdest city in America. June 2016, Washington Post

San Jose named America's most future-ready city.

San Jose named the Richest City in America. November 2016, Bloomberg Big Basin Redwoods State Park-California's oldest state park. Some of these giants are more than 50 feet around and taller than the Statue of Liberty.

30.5 miles from the Convention Center.

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Team building options available, such as zip lining at Mt. Herman Adventures.

