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	PEAK DATES	ESTIMATE ATTENDANCE (ACROSS ALL VENUES)
	Friday, August 21, 2026	19,300
	Saturday, August 22, 2026	18,150
	Saturday, August 29, 2026	9,600
	Sunday, August 30, 2026	7,700
	Wednesday, September 23, 2026	9,800
	Thursday, September 24, 2026	8,000
	Friday, September 25, 2026	10,800
	Saturday, September 26, 2026	8,100
	Sunday, September 27, 2026	6,000

EVENT	VENUE	PUBLIC OR PRIVATE EVENT	START DATE	END DATE	SHOWINGS	ESTIMATE ATTENDANCE PER SHOW	NOTES ON PROGRAM (Includes Demographics + Visitors)
Nawazuddin Siddiqui - Comedy Thriller	California Theatre	Public Event	Saturday, August 1, 2026	Saturday, August 1, 2026	08/01/2026; 8:00pm	TBD	
Legally Blonde	Montgomery Theater	Public Event	Friday, July 24, 2026	Sunday, August 2, 2026	08/01/2026; 2:00pm 08/01/2026; 7:00pm 08/02/2026; 1:00pm 08/02/2026; 6:00pm	410	
Converge26	San Jose McEnery Convention Center	Private Event	Tuesday, August 4, 2026	Thursday, August 6, 2026	N/A	460	New Client/ Conference Meals will be provided in the center 75% Male / 25% Female 90% Local / 10% Out-of-Town
San Jose Jazz Summer Fest	Montgomery Theater	Public Event	Friday, August 7, 2026	Sunday, August 9, 2026	08/07/2026; 7:00pm 08/07/2026; 9:00pm 08/08/2026; 1:00pm 08/08/2026; 3:00pm 08/08/2026; 7:00pm 08/08/2026; 9:00pm 08/09/2026; 1:00pm 08/09/2026; 3:00pm 08/09/2026; 7:00pm 08/09/2026; 9:00pm	300	
NAFA Red Carpet and Marathi Film Festival	California Theatre	Public Event	Friday, August 7, 2026	Sunday, August 9, 2026	08/07/2026; 5:00pm 08/08/2026; 11:00am 08/09/2026; 11:00am	500	
The Beths & Beach Bunny	San Jose Civic	Public Event	Tuesday, August 11, 2026	Tuesday, August 11, 2026	08/11/2026; 7:00pm	2,000	
George Lopez	San Jose Civic	Public Event	Friday, August 14, 2026	Friday, August 14, 2026	08/14/2026; 8:00pm	1,400	
Luo Zhenyu's Journey of Civilization Screening Event	Montgomery Theater	Public Event	Saturday, August 15, 2026	Saturday, August 15, 2026	08/15/2026; 7:00pm	TBD	
90's Corridos Tour	San Jose Civic	Public Event	Friday, August 21, 2026	Friday, August 21, 2026	08/21/2026; 8:00pm	1,700	
Girls Gone Bible	California Theatre	Public Event	Friday, August 21, 2026	Friday, August 21, 2026	08/21/2026; 8:00pm	600	
Wobbleland 2026	San Jose McEnery Convention Center	Public Event	Friday, August 21, 2026	Saturday, August 22, 2026	N/A	17,000	Attendees on their own for all meals- EDM Concert concessions provided at SJCC, Activations Live 6pm - 1am; No in-and-out privileges at the venue. 50% Male / 50% Female 80% Local / 20% Out-of-Town
Ronstadt Revolution	Montgomery Theater	Public Event	Saturday, August 22, 2026	Saturday, August 22, 2026	08/22/2026; 7:00pm	200	
Marc Maron	California Theatre	Public Event	Saturday, August 22, 2026	Saturday, August 22, 2026	08/22/2026; 8:00pm	950	
Undertale Symphony	San Jose Civic	Public Event	Sunday, August 23, 2026	Sunday, August 23, 2026	08/23/2026; 3:00pm 08/23/2026; 8:00pm	2,450	
Hermanos Espinoza	San Jose Civic	Public Event	Thursday, August 27, 2026	Thursday, August 27, 2026	08/27/2026; 8:00pm	1,400	
GalaxyCon 2026	San Jose McEnery Convention Center	Public Event	Friday, August 28, 2026	Sunday, August 30, 2026	N/A	18,500	Recurring Client Attendees on their own for all meals- concessions provided at SJCC 75% Male / 25% Female 90% Local / 10% Out-of-Town
Gary Owen	San Jose Civic	Public Event	Saturday, August 29, 2026	Saturday, August 29, 2026	08/29/2026; 8:00pm	1,400	



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Motown Mania	Montgomery Theater	Public Event	Saturday, August 29, 2026	Saturday, August 29, 2026	08/29/2026; 7:30pm	200	
El Tri	San Jose Civic	Public Event	Sunday, August 30, 2026	Sunday, August 30, 2026	08/30/2026; 8:00pm	1,700	
You Should Be Dancing - A Tribute to the Bee Gees	Montgomery Theater	Public Event	Friday, September 4, 2026	Friday, September 4, 2026	09/04/2026; 8:00pm	250	
Grupo Duelo	San Jose Civic	Public Event	Saturday, September 5, 2026	Saturday, September 5, 2026	09/05/2026; 8:00pm	1,600	
Disney's Beauty and the Beast	Center for the Performing Arts	Public Event	Monday, September 7, 2026	Sunday, September 13, 2026	09/08/2026; 7:30pm 09/09/2026; 7:30pm 09/10/2026; 7:30pm 09/11/2026; 7:30pm 09/12/2026; 2:00pm 09/12/2026; 7:30pm 09/13/2026; 1:00pm 09/13/2026; 6:30pm	2,260	
Roblox Developers Conference 2026	San Jose McEnergy Convention Center	Private Event	Thursday, September 10, 2026	Saturday, September 12, 2026	N/A	1,400	Recurring Client / Conference & Rewards Ceramony Meals will be provided in the center 75% Male / 25% Female 80% Out of Town / 20% Local
Codicado	San Jose Civic	Public Event	Friday, September 11, 2026	Friday, September 11, 2026	09/11/2026; 8:00pm	1,500	
SABAI presents: IKIGAI Bay Area	San Jose Civic	Public Event	Saturday, September 12, 2026	Saturday, September 12, 2026	09/12/2026; 8:00pm	1,800	
Disney's Frozen Sing-Along	Montgomery Theater	Public Event	Saturday, September 12, 2026	Saturday, September 12, 2026	09/12/2026; 3:00pm 09/12/2026; 6:30pm	125	
HMG Tech Talent Forum	San Jose McEnergy Convention Center	Private Event	Thursday, September 17, 2026	Friday, September 18, 2026	N/A	400	New Client / Conference Attendees will have Breakfast provided by SJCC on 09/17 and Dinner provided on 09/18. Attendees are on their own for meals at all other times. 80% Male / 20% Female 80% Out-of-town / 20% local
Don Giovanni	California Theatre	Public Event	Sunday, September 13, 2026	Sunday, September 27, 2026	09/13/2026; 2:00pm 09/18/2026; 7:30pm 09/20/2026; 2:00pm 09/25/2026; 7:30pm 09/27/2026; 2:00pm	TBD	
Matt Matthews	Center for the Performing Arts	Public Event	Thursday, September 17, 2026	Thursday, September 17, 2026	09/17/2026; 7:00pm	2,550	
Anupam Kher Live: Jaane Pehchaane Anjaane	Center for the Performing Arts	Public Event	Friday, September 18, 2026	Friday, September 18, 2026	09/18/2026; 8:00pm	TBD	
Kany Garcia	San Jose Civic	Public Event	Friday, September 18, 2026	Friday, September 18, 2026	09/18/2026; 8:00pm	1,900	
Rotary Collaborative Impact Summit	San Jose McEnergy Convention Center	Public Event	Saturday, September 19, 2026	Saturday, September 19, 2026	N/A	500	New Client Concessions will be offered at SJCC 60% Male / 40% Female 100% Local
Roy Orbison Returns	Montgomery Theater	Public Event	Saturday, September 19, 2026	Saturday, September 19, 2026	09/19/2026; 7:30pm	100	
We Are Developers World Congress - North America	San Jose McEnergy Convention Center	Public Event	Wednesday, September 23, 2026	Friday, September 25, 2026	N/A	8,000	Recurring Client Attendees on their own for all meals- concessions provided at SJCC and food trucks 75% Male / 25% Female 80% Local / 20% Out-of-Town
My Hero Academia In Concert	Center for the Performing Arts	Public Event	Wednesday, September 23, 2026	Wednesday, September 23, 2026	09/23/2026; 7:00pm	1,800	
Brincos Dieras	Center for the Performing Arts	Public Event	Friday, September 25, 2026	Friday, September 25, 2026	09/25/2026; 8:00pm	1,400	
Killers of Kill Tony	San Jose Civic	Public Event	Friday, September 25, 2026	Friday, September 25, 2026	09/25/2026; 7:00pm	2,400	
The Sound of Music Sing-A-Long	Center for the Performing Arts	Public Event	Saturday, September 26, 2026	Saturday, September 26, 2026	09/26/2026; 8:00pm	1,500	
SJMade Illo Mart 2026	San Jose McEnergy Convention Center	Public Event	Saturday, September 26, 2026	Sunday, September 27, 2026	N/A	10,000	Recurring Client / Art Vendor Show Event opens at 10am. Attendees are on their own for all meals. 50% male / 50% female 100% Local
Cristian Castro	San Jose Civic	Public Event	Saturday, September 26, 2026	Saturday, September 26, 2026	09/26/2026; 8:00pm	2,600	
Las Alucines	San Jose Civic	Public Event	Wednesday, September 30, 2026	Wednesday, September 30, 2026	09/30/2026; 8:30pm	TBD	