

JULY - AUGUST 2025

Contact Nicole Doña at ndona@sanjose.org to be added to our distribution list.

PEAK DATES	ESTIMATED ATTENDANCE (ACROSS ALL VENUES)
Thursday, July 3, 2025	5,500
Friday, July 4, 2025	5,500
Saturday, July 5, 2025	5,500
Sunday, July 6, 2025	6,600
Saturday, July 12, 2025	10,258
Sunday, July 13, 2025	10,258
Sunday, July 20, 2025	7,000
Saturday, July 26, 2025	11,880
Friday, August 8, 2025	10,000
Saturday, August 9, 2025	10,000
Sunday, August 10, 2025	10,000
Friday, August 15, 2025	13,617
Saturday, August 16, 2025	15,847
Sunday, August 17, 2025	13,617
Saturday, August 30, 2025	5,000

EVENT	VENUE	PUBLIC OR PRIVATE EVENT	START DATE	END DATE	SHOWINGS	ESTIMATED ATTENDANCE PER SHOW	NOTES ON PROGRAM	DEMOGRAPHICS	VISITORS
VPA World Conference 2025	San Jose McEnery Convention Center	Public Event	Thursday, July 3, 2025	Sunday, July 6, 2025	N/A	1,000	Breakfast, Lunch, Dinner, and Breaks are being served by Partner Catering Company	85% Male 15% Female	90% Local 10% Out of Town
Art of Living	San Jose McEnery Convention Center	Public Event	Thursday, July 3, 2025	Sunday, July 6, 2025	N/A	4,500	Food will be provided off-site at Discovery Park	50% Male 50% Female	50% Out of Town 50% Local
The Symphonic Voyage	California Theatre	Public Event	Sunday, July 6, 2025	Sunday, July 6, 2025	07/06/2025; 7:30pm	1,100			
Moulin Rouge	Center for the Performing Arts	Public Event	Tuesday, July 8, 2025	Sunday, July 13, 2025	07/08/2025; 7:30pm 07/09/2025; 7:30pm 07/10/2025; 7:30pm 07/11/2025; 7:30pm 07/12/2025; 2:00pm 07/12/2025; 7:30pm 07/13/2025/ 1:00pm 07/13/2025; 6:30pm	1,943			
Guys and Dolls	Montgomery Theater	Public Event	Friday, July 11, 2025	Sunday, July 20, 2025	07/11/2025; 7:00pm 07/12/2025; 2:00pm 07/12/2025; 7:00pm 07/13/2025; 1:00pm 07/13/2025; 6:00pm 07/18/2025; 7:00pm 07/19/2025; 2:00pm 07/19/2025; 7:00pm 07/20/2025; 1:00pm	258			
Oddities & Curiosities Expo	San Jose McEnery Convention Center	Public Event	Saturday, July 12, 2025	Sunday, July 13, 2025	N/A	10,000	Attendees on their own for all meals	75% Male 25% Female	90% Local 10% Out of Town
El Mariachi Del Divo de Juarez Y La Orquesta Juan Gabriel	San Jose Civic	Public Event	Friday, July 18, 2025	Friday, July 18, 2025	07/18/2025; 8:00pm		CANCELED	CANCELED	CANCELED
Wekfest Summer 2025	San Jose McEnery Convention Center	Public Event	Sunday, July 20, 2025	Sunday, July 20, 2025	VIP Showing 10am - 1pm GA Showing 1pm - 6pm	7,000	Attendees on their own for all meals	80% Male 20% Female	90 % Local 10% Out Of Town



60 DAY ALL EVENTS CALENDAR

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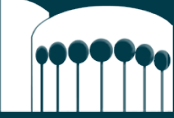
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A Conversation with Alicia Silverstone	San Jose Civic	Public Event	Friday, July 25, 2025	Friday, July 25, 2025	07/25/2025; 7:00pm	TBD			
125th Anniversary Celebration Swami Vivekanandas	Center for the Performing Arts	Public Event	Saturday, July 26, 2025	Saturday, July 26, 2025	07/26/2025; 3:00pm	800			
NAFA Marathi International Film Festival 2025	California Theatre	Public Event	Saturday, July 26, 2025	Sunday, July 27, 2025	07/26/2025; 9am-5pm 07/27/2025; 9am-5pm	TBD			
Frozen	Montgomery Theater	Public Event	Friday, July 25, 2025	Sunday, August 3, 2025	07/25/2025; 7:00pm 07/26/2025; 2:00pm 07/26/2025; 7:00pm 07/27/2025; 1:00pm 07/27/2025; 6:00pm 08/01/2025; 7:00pm 08/02/2025; 2:00pm 08/02/2025; 7:00pm 08/03/2025; 1:00pm 08/03/2025; 6:00pm	280			
125th Anniversary Celebration Swami Vivekanandas	Center for the Performing Arts	Public Event	Saturday, July 26, 2025	Saturday, July 26, 2025	07/26/2025; 3:00pm	800			
Public Dance	San Jose McEnery Convention Center	Public Event	Saturday, July 26, 2025	Saturday, July 26, 2025	N/A	10,000	Attendees on their own for all meals	50% Male 50% Female	80% Local 20% Out of Town
MJ: The Musical	Center for the Performing Arts	Public Event	Tuesday, July 29, 2025	Sunday, August 3, 2025	07/29/2025; 7:30pm 07/30/2025; 7:30pm 07/31/2025; 7:30pm 08/01/2025; 7:30pm 08/02/2025; 2:00pm 08/02/2025; 7:30pm 08/03/2025; 1:00pm 08/03/2025; 6:30pm	2,087			
Leanne Morgan	San Jose Civic	Public Event	Thursday, July 31, 2025	Thursday, July 31, 2025	07/31/2025; 7:00pm	2,500			
San Jose Jazz Summerfest		Public Event	Friday, August 8, 2025	Sunday, August 10, 2025	08/08/2025 08/09/2025 08/10/2025	10,000			







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GalaxyCon 2025	San Jose McEnery Convention Center	Public Event	Friday, August 15, 2025	Sunday, August 17, 2025	N/A	40,850	TBD	TBD	TBD
Xdinary Heroes	San Jose Civic	Public Event	Saturday, August 16, 2025	Saturday, August 16, 2025	08/16/2025; 8:00pm	2,300			
Udankhatola Balimaaraan	Center for the Performing Arts	Public Event	Sunday, August 17, 2025	Sunday, August 17, 2025	08/17/2025; 6:00pm	TBD			
Michael Learns to Rock	San Jose Civic	Public Event	Friday, August 22, 2025	Friday, August 22, 2025	08/22/2025; 8:00pm	2,300			
Prometric Testing Meeting - August	San Jose McEnery Convention Center	Public Event	Saturday, August 23, 2025	Saturday, August 23, 2025	N/A	1,000	TBD	TBD	TBD
The Lisa Lisa 40th Anniversary Tour	San Jose Civic	Public Event	Saturday, August 23, 2025	Saturday, August 23, 2025	08/23/2025; 7:30pm	1,600			
Jesse & Joy	San Jose Civic	Public Event	Sunday, August 24, 2025	Sunday, August 24, 2025	08/24/2025; 8:00pm	TBD			
Impalas Magazine Car Show	San Jose McEnery Convention Center	Public Event	Sunday, August 24, 2025	Sunday, August 24, 2025	TBD	2,000	TBD	TBD	TBD
Autonomous Vehicle Technology Conference	San Jose McEnery Convention Center	Public Event	Wednesday, August 27, 2025	Thursday, August 28, 2025	TBD	2,700	TBD	80% Male 20% Female	TBD
Garba Festival	San Jose McEnery Convention Center	Public Event	Saturday, August 30, 2025	Saturday, August 30, 2025	N/A	5,000	TBD	TBD	TBD