To be added to the distr	ibution list please click here.	ENDAR
PEAK DATES	ESTIMATED ATTENDANCE (ACROSS ALL VENUES)	
Friday, December 12, 2025	6,087	
Saturday, December 13, 2025	8,376	

END DATE

Thursday, December 4, 2025

Thursday, December 4, 2025

Thursday, December 4, 2025

Friday, December 5, 2025

Friday, December 5, 2025

Sunday, December 14, 2025

Saturday, December 6, 2025

Saturday, December 6, 2025

Sunday, December 7, 2025

Sunday, December 7, 2025

Sunday, December 7, 2025

Thursday, December 11, 2025

Monday, December 15, 2025

Friday, December 12, 2025

Friday, December 12, 2025

Sunday, December 14, 2025

Saturday, December 13, 2025

Sunday, December 21, 2025

Tuesday, December 23, 2025

Monday, December 22, 2025

Thursday, December 18, 2025

Thursday, December 18, 2025

Saturday, December 20, 2025

Saturday, December 20, 2025

Sunday, December 21, 2025

Saturday, December 27, 2025

Sunday, January 4, 2026

Friday, January 9, 2026

Friday, January 9, 2026

Saturday, January 10, 2026

Wednesday, January 14, 2026

Friday, January 16, 2026

Saturday, January 17, 2026

Saturday, January 17, 2026

Sunday, January 18, 2026

Sunday, January 18, 2026

Sunday, January 18, 2026

Sunday, January 25, 2026

Sunday, January 25, 2026

Sunday, February 1, 2026

Wednesday, January 28, 2026

			I LAK DAILS	(ACROSS ALL VENUES)
			Friday, December 12, 2025	6,087
			Saturday, December 13, 2025	8,376
			Sunday, December 14, 2025	9,190
			Saturday, January 17, 2026	10,775
			Sunday, January 18, 2026	11,275
EVENIT	VENITE	PUBLIC OR	START DATE	END DATE

PRIVATE EVENT

Private Event

Public Event

Public Event

Public Event

Public Event

Public Event

Public Event

Private Event

Public Event

Public Event

Public Event

Public Event

Public Event

Public Event

Public Event

Public Event

Public Event

EVENT

CSAC 2025 Annual

Meeting

<u>Yuri</u>

Swan Lake

FLOW: Naruto The Rock

World Tour

Natalia Jimenez

Finding Neverland

Angela Aguilar

Prometric Testing Meeting

- December 2025

Holiday Spectacular

Yandel

Gabby's Dollhouse Live

Cirque Musica Holiday

Wonderland

AAU and West Coast

Volleyball Association

Presents WCVBA 2025

Once Upon A Nutcracker

<u>Ilizai Live</u>

SJMADE Winter Wonder

Market 2025

Tape B

The Nutcracker - SJDT

The San Jose Nutcracker

A Conversation with Alicia

Silverstone

My Very First Nutcracker

Christmas at the California

VCS

Hasan Minhaj / Ronny

Chieng

Sadegh Nojouki

NGHTMRE

Dave Koz and Friends

Shen Yun

Holiday In The Bay with

Sunami & Scowl

A Beautiful Noise

Slakey Bryant Dealer

Meeting **ONEW**

Kathy Griffin

<u>Xavi</u>

Wanda Sykes

Valerie - A Tribute to Amy

Winehouse

Jime Jefferies

Further Confusion 2026

<u>The American Masterpiece</u>

Championships 2026

Anjelah Johnson-Reyes

Dog Man The Musical

Hopelessly Romantic

The Wiz

Hellenic Music Ensemble

VENUE

San Jose McEnery Co...

San Jose Civic

San Jose Civic

Montgomery Theater

San Jose Civic

San Jose McEnery Co...

California Theatre

San Jose Civic

San Jose Civic

San Jose McEnery Co...

San Jose Civic

San Jose McEnery Co...

San Jose Civic

California Theatre

San Jose Civic

California Theatre

California Theatre

San Jose Civic

Montgomery Theater

San Jose Civic

San Jose Civic

San Jose Civic

San Jose McEnery Co...

San Jose Civic

California Theatre

San Jose Civic

Montgomery Theater

San Jose Civic

San Jose McEnery Co...

San Jose McEnery Co...

San Jose Civic

San Jose Civic

California Theatre

San Jose Civic

	PEAK DATES	ATTENDANCE (ACROSS ALL VENUES)
	Friday, December 12, 2025	6,087
Sa	aturday, December 13, 2025	8,376
	Sunday, December 14, 2025	9,190
L	Saturday, January 17, 2026	10,775
	Sunday, January 18, 2026	11,275

START DATE

Tuesday, December 2, 2025

Thursday, December 4, 2025

Thursday, December 4, 2025

Friday, December 5, 2025

Friday, December 5, 2025

Friday, December 5, 2025

Saturday, December 6, 2025

Saturday, December 6, 2025

Saturday, December 6, 2025

Sunday, December 7, 2025

Sunday, December 7, 2025

Thursday, December 11, 2025

Thursday, December 11, 2025

Friday, December 12, 2025

Friday, December 12, 2025

Saturday, December 13, 2025

Saturday, December 13, 2025

Saturday, December 13, 2025

Saturday, December 13, 2025

Sunday, December 14, 2025

Monday, December 15, 2025

Wednesday, December 17, 2025

Saturday, December 20, 2025

Saturday, December 20, 2025

Sunday, December 21, 2025

Saturday, December 27, 2025

Tuesday, December 30, 2025

Wednesday, January 7, 2026

Friday, January 9, 2026

Saturday, January 10, 2026

Wednesday, January 14, 2026

Friday, January 16, 2026

Saturday, January 17, 2026

Saturday, January 17, 2026

Saturday, January 17, 2026

Saturday, January 17, 2026

Sunday, January 18, 2026

Saturday, January 24, 2026

Saturday, January 24, 2026

Tuesday, January 27, 2026

Wednesday, January 28, 2026

Wednesday, December 24, 2025 Sunday, December 28, 2025

NOTES ON PROGRAM

(Includes Demographics + Visitors)

50% Male / 50% Female 50% Local / 50% Out of Town

New Convention to SJCC

All Meals Provided at SJCC

50% Male / 50% Female 100% Local

Reoccuring Client

Attendees on Their Own for Meals

805 Femal / 20% Male 50% Local / 50% Out of Town

Reoccuring Client

Attendees on Their Own for All Meals

60% Female/40% Male

Breakfast and Lunch. Dinner on

their own

100% Local

CANCELED

TBD

60% Male / 40% Female 30% Local / 70% Out of Town

Reoccurring Client

Attendees on Their Own for All Meals 90% Female / 10% Male 70% Out of Town / 30% Local

Reoccuring

Attendees on Their Own for All Meals

ESTIMATED

ATTENDANCE

PER SHOW

600

1,100 500

1,400

2,400

320

1,300

1,000

575

2,450

1,150

TBD

4,287

TBD

1,800

2,175

TBD

1,100

814

CANCELED

814

TBD

2,500

TBD

1,700

1,100

TBD

1,500

1,962

550

1,300

900

2,000

1,600

250

1,200

3,325

6,000

1,950

1,050

TBD

1,850

1,400

SHOWINGS

N/A

12/04/2025; 8:30pm

12/04/2025; 7:00pm

12/05/2025; 9:00pm

12/05/2025; 8:00pm

12/05/2025; 7:00pm 12/06/2025; 2:00pm 12/06/2025; 7:00pm 12/07/2025; 1:00pm

12/07/2025; 6:00pm 12/12/2025; 7:00pm 12/13/2025; 7:00pm 12/14/2025; 1:00pm

12/05/2025; 8:00pm

N/A

12/06/2025; 2:30pm

12/06/2025; 7:30pm

12/07/2025; 2:30pm

12/07/2025; 8:00pm

12/07/2025; 1:00pm

12/07/2025; 4:00pm

12/11/2025; 6:30pm

N/A

12/12/2025; 10:30am

12/12/2025; 7:00pm

N/A

12/13/2025; 7:30pm

12/13/2025; 2:00pm 12/13/2025; 7:30pm

12/14/2025; 2:00pm

12/20/2025; 7:30pm 12/21/2025; 2:00pm 12/13/2025; 2:00pm 12/13/2025; 7:00pm 12/14/2025; 2:00pm 12/20/2025; 2:00pm

12/20/2025; 7:00pm 12/21/2025; 2:00pm 12/22/2025; 2:00pm 12/23/2025; 2:00pm

CANCELED

12/14/2025; 11:00am

12/21/2025; 11:00am

12/22/2025; 11:00am 12/15/2025; 7:00pm 12/16/2025; 6:00pm

12/17/2025; 700pm 12/18/2025; 7:00pm 12/17/2025; 7:00pm

12/18/2025; 7:00pm

12/18/2025; 9:30pm

12/20/2025; 8:30pm

12/20/2025; 8:00pm

12/21/2025; 8:00pm 12/24/2025; 2:00pm 12/26/2025; 7:00pm

12/27/2025; 2:00pm 12/27/2025; 7:00pm 12/28/2025; 2:00pm

12/27/2025; 8:00pm

12/30/2025; 7:30pm 12/31/2025; 7:30pm 01/01/2026; 7:30pm 01/02/2026; 7:30pm

01/03/2026; 2:00pm 01/03/2026; 7:30pm 01/04/2026; 1:00pm 01/04/2026; 6:30pm

N/A

01/09/2026; 7:30pm

01/10/2026; 7:30pm

01/14/2026; 8:00pm

01/16/2026; 8:00pm

01/17/2026; 8:00pm

01/17/2026; 7:00pm

N/A

N/A

01/18/2026; 5:00pm

01/18/2026; 8:00pm 01/24/2026; 3:00pm

01/25/2026; 12:00pm 01/24/2026; 7:30pm

01/25/2026; 2:30pm 01/27/2026; 7:30pm 01/28/2026; 7:30pm 01/29/2026; 7:30pm 01/30/2026; 7:30pm

01/31/2026; 2:00pm 01/31/2026; 7:30pm 02/01/2026; 1:00pm 02/01/2026; 6:30pm

01/28/2026; 7:00pm

EVENT	HOST ORGANIZATION PARTNER	PUBLIC OR PRIVATE EVENT	START DATE	END DATE
<u>Invisible Skies San José</u>	Office of Culutral Affairs	Public Event	Saturday, January 31, 2026	Saturday, January 31, 2026
Opening Night	NFL	Public Event	Monday, February 2, 2026	Monday, February 2, 2026
Opening Night Concert	SJSA	Public Event	Monday, February 2, 2026	Monday, February 2, 2026
Opening Night After-Dark Spectacles	SJSA	Public Event	Monday, February 2, 2026	Monday, February 2, 2026
Super Row Weekend & Big Game Tailgate	Santana Row	Public Event	Thursday, February 5, 2026	Sunday, February 8, 2026
The Big Game After-Dark Spectacles	SJSA	Public Event	Friday, February 6, 2026	Friday, February 6, 2026
The Big Game Concert	SJSA	Public Event	Saturday, February 7, 2026	Saturday, February 7, 2026
The Big Game Watch Party	SJSA	Public Event	Sunday, February 8, 2026	Sunday, February 8, 2026
The Big Game	NFL	Public Event	Sunday, February 8, 2026	Sunday, February 8, 2026
The Big Game Post Game Party	Hayes Mansion	Public Event	Sunday, February 8, 2026	Sunday, February 8, 2026
College Basketball Tournament Concert	SJSA	Public Event	Thursday, March 26, 2026	Thursday, March 26, 2026
Sweet Sixteen Watch Parties	SJSA	Public Event	Thursday, March 26, 2026	Friday, March 27, 2026
Sweet Sixteen	NCAA	Public Event	Friday, March 27, 2026	Friday, March 27, 2026
College Basketball Tournament Concert	SJSA	Public Event	Friday, March 27, 2026	Friday, March 27, 2026
Elite Eight	NCAA	Public Event	Saturday, March 28, 2026	Saturday, March 28, 2026
College Basketball Tournament After Dark Spectacles	SJSA	Public Event	Saturday, March 28, 2026	Saturday, March 28, 2026
College Basketball Tournament Concert	SJSA	Public Event	Saturday, March 28, 2026	Saturday, March 28, 2026
Elite Eight Watch Parties	SJSA	Public Event	Saturday, March 28, 2026	Sunday, March 29, 2026

College Basketball Tournament Concert	SJSA	Public Event	Sunday, March 29, 2026	Sunday, March 29, 2026
Global Soccer Match Concert	SJSA	Public Event	Friday, June 12, 2026	Friday, June 12, 2026
Global Soccer Match 1 Watch Party	SJSA	Public Event	Friday, June 12, 2026	Friday, June 12, 2026
Global Soccer Match - After Dark Spectacles	SJSA	Public Event	Friday, June 12, 2026	Friday, June 12, 2026
Global Soccer Match Concert	SJSA	Public Event	Saturday, June 13, 2026	Saturday, June 13, 2026
Global Soccer Match Group Stage Watch Party	SJSA	Public Event	Saturday, June 13, 2026	Saturday, June 13, 2026
Global Soccer Match: Group Stage	FIFA	Public Event	Saturday, June 13, 2026	Saturday, June 13, 2026
Global Soccer Match Concert	SJSA	Public Event	Tuesday, June 16, 2026	Tuesday, June 16, 2026
Global Soccer Match Group Stage Watch Party	SJSA	Public Event	Monday, June 16, 0206	Monday, June 16, 0206
Global Soccer Match: Group Stage	FIFA	Public Event	Tuesday, June 16, 2026	Tuesday, June 16, 2026
Global Soccer Match Concert	SJSA	Public Event	Friday, June 19, 2026	Friday, June 19, 2026
Global Soccer Match 1 Watch Party	SJSA	Public Event	Friday, June 19, 2026	Friday, June 19, 2026
Global Soccer Match - After Dark Spectacles	SJSA	Public Event	Friday, June 19, 2026	Friday, June 19, 2026
Global Soccer Match: Group Stage	FIFA	Public Event	Friday, June 19, 2026	Friday, June 19, 2026
Global Soccer Match Concert	SJSA	Public Event	Monday, June 22, 2026	Monday, June 22, 2026
Global Soccer Match Group Stage Watch Party	SJSA	Public Event	Monday, June 22, 2026	Monday, June 22, 2026
Global Soccer Match: Group Stage	FIFA	Public Event	Monday, June 22, 2026	Monday, June 22, 2026

Global Soccer Match: Group Stage	FIFA	Public Event	Thursday, June 25, 2026	Thursday, June 25, 2026
Global Soccer Match Concert	SJSA	Public Event	Thursday, June 25, 2026	Thursday, June 25, 2026
Global Soccer Match - After Dark Spectacles	SJSA	Public Event	Thursday, June 25, 2026	Thursday, June 25, 2026
Global Soccer Match Group Stage Watch Party	SJSA	Public Event	Thursday, June 25, 2026	Thursday, June 25, 2026
Global Soccer Match Round of 32 Watch Party	SJSA	Public Event	Wednesday, July 1, 2026	Wednesday, July 1, 2026
Global Soccer Match Concert	SJSA	Public Event	Wednesday, July 1, 2026	Wednesday, July 1, 2026
Global Soccer Match : Round of 32	FIFA	Public Event	Wednesday, July 1, 2026	Wednesday, July 1, 2026
Global Soccer Match - After Dark Spectacles	SJSA	Public Event	Wednesday, July 1, 2026	Wednesday, July 1, 2026