



NVIDIA GTC AI Conference 2025

Conference Highlights
Sunday, March 16th - Friday, March 21, 2025

ABOUT THE EVENT

NVIDIA GTC AI Conference 2025 An in-person GTC experience live at the San Jose Convention Center. The event is an opportunity for attendees to connect with peers and industry experts to explore the latest technologies that are transforming every industry, from accelerated computing to generative AI and beyond.

TEAM SAN JOSE REPRESENTATIVE

CONTACT NAME	TITLE	EMAIL	PHONE
Nicole Doña	Director of Community Engagement	ndona@sanjose.org	669-350-7444

ATTENDEE & CITY INFORMATION

Estimated Hotel Room Block: 1,800
Total Rooms: 7,500
Estimated Attendance: 20,000
Estimated Economic Impact: \$15 Million +

Conference Parking Needs: There is heavily anticipated use of SJCC Garage and ALL surrounding lots (Meters, Almaden/Woz, Woz/87 and South Hall) as well as the downtown area.

Travel: 80% Male / 20% Female; 60% Local / 40% Out of Town

Conference Hours: Conference activations happening 8:00am – 10:00pm

FOOD & BEVERAGE PROGRAMMING

All attendees will be on their own for breakfast, lunch will be provided every day of the conference and in addition concession locations will be activated during main event dates inside the convention center. March 16th – 20th attendees have the option to sign up for the Dinner with Strangers program that will be organized at 20 participating downtown restaurants. These dinners are not hosted, attendees are responsible for their own meals. Estimated attendance for this program is 100 per night. Most attendees (not participating in Dinner with Strangers) will be on their own for dinner.

CONVENTION AGENDA

DATE	EVENT	MEALS	TIME	LOCATION
SUNDAY, MARCH 16 ESTIMATED ATTENDANCE ON-SITE: 7,000	WORKSHOP REGISTRATION	ATTENDEE BREAKFAST ON THEIR OWN & CONCESSIONS AVAILABLE FOR PURCHASE	7:30AM - 9:30AM	SAN JOSE CONVENTION CENTER
	FULL-WORKSHOPS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	9:00AM - 5:00PM	SAN JOSE CONVENTION CENTER
	LUNCH FOR WORKSHOP ATTENDEES	LUNCH PROVIDED FOR ALL ATTENDEES	11:30 AM - 1:30PM	SAN JOSE CONVENTION CENTER
	REGISTRATION OPEN	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	4:30PM - 7:00PM	SAN JOSE CONVENTION CENTER
	DINNER WITH STRANGERS	PRE-ORGANIZED DINNERS AT LOCAL DOWNTOWN SJ RESTAURANTS FOR LIMITED NUMBER OF GUESTS/ MOST ATTENDEES ON OWN FOR DINNER	7:30PM - 10:00PM	DOWNTOWN SAN JOSE RESTAURANTS
MONDAY, MARCH 17 ESTIMATED ATTENDANCE ON-SITE: 8,000	REGISTRATION	ATTENDEE BREAKFAST ON THEIR OWN & CONCESSIONS AVAILABLE FOR PURCHASE	7:00AM - 7:00PM	SAN JOSE CONVENTION CENTER
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	LUNCH AT THE PARK	LUNCH PROVIDED FOR ALL ATTENDEES	12:00PM - 2:00PM	PLAZA DE CESAR CHAVEZ
	PARK	FOOD TRUCKS AVAILABLE	12:00PM - 9:00PM	PLAZA DE CESAR CHAVEZ
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	POSTER RECEPTION	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	5:00PM - 7:00PM	SAN JOSE CONVENTION CENTER
DINNER WITH STRANGERS	PRE-ORGANIZED DINNERS AT LOCAL DOWNTOWN SJ RESTAURANTS FOR LIMITED NUMBER OF GUESTS/ MOST ATTENDEES ON OWN FOR DINNER	7:30PM - 10:00PM	DOWNTOWN SAN JOSE RESTAURANTS	
TUESDAY, MARCH 18 ESTIMATED ATTENDANCE ON-SITE: 11,000	REGISTRATION	ATTENDEE BREAKFAST ON THEIR OWN & CONCESSIONS AVAILABLE FOR PURCHASE	7:00AM - 7:00PM	SAN JOSE CONVENTION CENTER
	REGISTRATION AT SAP CENTER	N/A	8:00AM - 11:00AM	SAP CENTER
	PARK	FOOD TRUCKS AVAILABLE	8:00AM - 9:00PM	PLAZA DE CESAR CHAVEZ
	NVIDIA CEO KEYNOTE AT SAP CENTER	N/A	10:00AM - 12:00PM	SAP CENTER
	KEYNOTE WATCH PARTY	N/A	10:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	LUNCH AT THE PARK	LUNCH PROVIDED FOR ALL ATTENDEES	12:00 PM - 2:00PM	PLAZA DE CESAR CHAVEZ
	EXHIBIT HALL OPEN	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 7:00PM	SAN JOSE CONVENTION CENTER

	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	EXHIBIT HALL RECEPTION	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	5:00PM - 7:00PM	SAN JOSE CONVENTION CENTER
	NIGHT MARKET AT THE PARK	FOOD TRUCKS AVAILABLE	7:00PM - 9:00PM	PLAZA DE CESAR CHAVEZ
	DINNER WITH STRANGERS	PRE-ORGANIZED DINNERS AT LOCAL DOWNTOWN SJ RESTAURANTS FOR LIMITED NUMBER OF GUESTS/ MOST ATTENDEES ON OWN FOR DINNER	7:30PM - 10:00PM	DOWNTOWN SAN JOSE RESTAURANTS
WEDNESDAY, MARCH 19	REGISTRATION	ATTENDEE BREAKFAST ON THEIR OWN & CONCESSIONS AVAILABLE FOR PURCHASE	7:00PM - 6:00PM	SAN JOSE CONVENTION CENTER
ESTIMATED ATTENDANCE ON-SITE: 10,000	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	EXHIBIT HALL OPEN	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	12:00PM - 7:00PM	SAN JOSE CONVENTION CENTER
	LUNCH AT THE PARK	LUNCH PROVIDED FOR ALL ATTENDEES	12:00PM - 2:00PM	PLAZA DE CESAR CHAVEZ
	PARK	FOOD TRUCKS AVAILABLE	12:00PM - 9:00PM	PLAZA DE CESAR CHAVEZ
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	2:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	EXHIBIT HALL RECEPTION	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	5:00PM - 7:00PM	SAN JOSE CONVENTION CENTER
	NIGHT MARKET AT THE PARK	FOOD TRUCKS AVAILABLE	7:00PM - 9:00PM	PLAZA DE CESAR CHAVEZ
	DINNER WITH STRANGERS	PRE-ORGANIZED DINNERS AT LOCAL DOWNTOWN SJ RESTAURANTS FOR LIMITED NUMBER OF GUESTS/ MOST ATTENDEES ON OWN FOR DINNER	7:30PM - 10:00PM	DOWNTOWN SAN JOSE RESTAURANTS
THURSDAY, MARCH 20	REGISTRATION	ATTENDEE BREAKFAST ON THEIR OWN & CONCESSIONS AVAILABLE FOR PURCHASE	7:00AM - 6:00PM	SAN JOSE CONVENTION CENTER
ESTIMATED ATTENDANCE ON-SITE: 8,000	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	LUNCH AT THE PARK	LUNCH PROVIDED FOR ALL ATTENDEES	12:00PM - 2:00PM	PLAZA DE CESAR CHAVEZ
	EXHIBIT HALL OPEN	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	12:00PM - 7:00PM	SAN JOSE CONVENTION CENTER
	PARK	FOOD TRUCKS AVAILABLE	12:00PM - 9:00PM	PLAZA DE CESAR CHAVEZ
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	1:00PM - 5:00PM	SAN JOSE CONVENTION CENTER
	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	2:00PM - 5:00PM	SAN JOSE CONVENTION CENTER

	EXHIBIT HALL RECEPTION	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	5:00PM - 7:00PM	SAN JOSE CONVENTION CENTER
	NIGHT MARKET AT THE PARK	FOOD TRUCKS AVAILABLE	7:00PM - 9:00PM	PLAZA DE CESAR CHAVEZ
	DINNER WITH STRANGERS	PRE-ORGANIZED DINNERS AT LOCAL DOWNTOWN SJ RESTAURANTS FOR LIMITED NUMBER OF GUESTS/ MOST ATTENDEES ON OWN FOR DINNER	7:30PM - 10:00PM	DOWNTOWN SAN JOSE RESTAURANTS
FRIDAY, MARCH 21 ESTIMATED ATTENDANCE ON-SITE: 8,000	REGISTRATION	ATTENDEE BREAKFAST ON THEIR OWN & CONCESSIONS AVAILABLE FOR PURCHASE	7:00AM - 2:00PM	SAN JOSE CONVENTION CENTER
	SESSIONS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	8:00AM - 12:00PM	SAN JOSE CONVENTION CENTER
	PARK	FOOD TRUCKS AVAILABLE	10:00AM - 2:00PM	PLAZA DE CESAR CHAVEZ
	EXHIBIT HALL OPEN	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	11:00AM - 2:00PM	SAN JOSE CONVENTION CENTER
	LUNCH AT THE PARK	LUNCH PROVIDED FOR ALL ATTENDEES	12:00PM - 2:00PM	PLAZA DE CESAR CHAVEZ
	TRAINING LABS	CONCESSIONS AVAILABLE FOR PURCHASE ALL DAY	2:00PM - 4:00PM	SAN JOSE CONVENTION CENTER