ABOUT SILICON VALLEY COMIC CON

With Apple co-founder Steve Wozniak at the helm, Silicon Valley Comic Con celebrates America’s two greatest superheroes: pop culture and technology. Founded on the premise that people are just as passionate about science and technology as they are about movies, TV and comics, the inaugural SVCC was a massive success.

Until SVCC, there was no place where people passionate about technology and pop culture could come meet their icons, check out the latest innovations, and hear about new advances across a myriad of industries. SVCC features top Hollywood celebrities, tech innovators, top game developers, comics, scientists, independent artists, cosplay, gadgets, apps, music and more.

DATE: Friday, April 21 - Sunday, April 23, 2017

LOCATION: San Jose Convention Center, 150 W San Carlos St. San Jose, CA 95113

AUDIENCE: SVCC 2016 drew more than 60,000 attendees, 750 press outlets and 350+ exhibitors, resulting in a larger economic impact on San Jose than the 2016 Super Bowl weekend. 75,000 - 100,000 people are expected to attend SVCC 2017.

PROGRAMMING THEME: “The Future of Humanity: Where Will We Be in 2075?”

Will we be living on Mars? Will virtual reality be our reality? Commuting in flying cars and living in automated houses? Implanting computers in our brains? Engineering our DNA? In contact with aliens? Serving machine overlords? The brightest, most creative minds in science, tech & entertainment will share their ideas.

KEY FEATURES / CHANGES FOR SVCC 2017

SAN JOSE CONVENTION CENTER: Curated show floor will include themed areas based on attendee request / interest level: VR / AR Zone, Space Exploration Zone, Startup Village, Artists Alley, Cosplay and Gaming Center. Outside those dedicated zones, the show floor will feature entertainment companies, comic book vendors, robotics, wearable tech, smart devices (homes, cars, etc.), green tech, merchandise and more.

EXPANSIONS: After its inaugural year, SVCC has already outgrown the San Jose Convention Center. Surrounding locations have been added: City National Civic, South Hall and California Theater.

OUTDOOR FESTIVAL: SVCC will close off Plaza De Cesar Chavez Park and the surrounding streets to create an outdoor festival featuring: stage for concerts and other performances, food trucks, beer/wine garden, science fair, vendors, brand activations / educational interactive displays and more.

FEATURED GUESTS

Highlights include the 30th anniversary cast reunion of Star Trek: The Next Generation, William Shatner, Buzz Aldrin, John Cusack, Steven Yeun, Pam Grier and many more to be announced.

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SAN JOSE QUOTES

Steve Wozniak, Silicon Valley Comic Con Founder: “San Jose is the epicenter of Silicon Valley, a place where nothing is impossible. Here, people see fictional technology in movies or TV and then they figure out how to make it work in reality. Technology has given us all amazing control over our world; we all have superpowers now! Silicon Valley Comic Con will showcase the intersection of fact and fiction, technology and pop culture, and the power of imagination. It just fits for us to hold the convention here in San Jose, the city where I grew up and love.”

Trip Hunter, CEO of Silicon Valley Comic Con: “San Jose was our first and only choice for hosting our pop culture and technology expo, Silicon Valley Comic Con. The two industries really drive each other but rarely have been showcased at the same event. Holding our event in the heart of Silicon Valley helps give us that kind of credibility to bridge those two disparate — or not so disparate — worlds.”