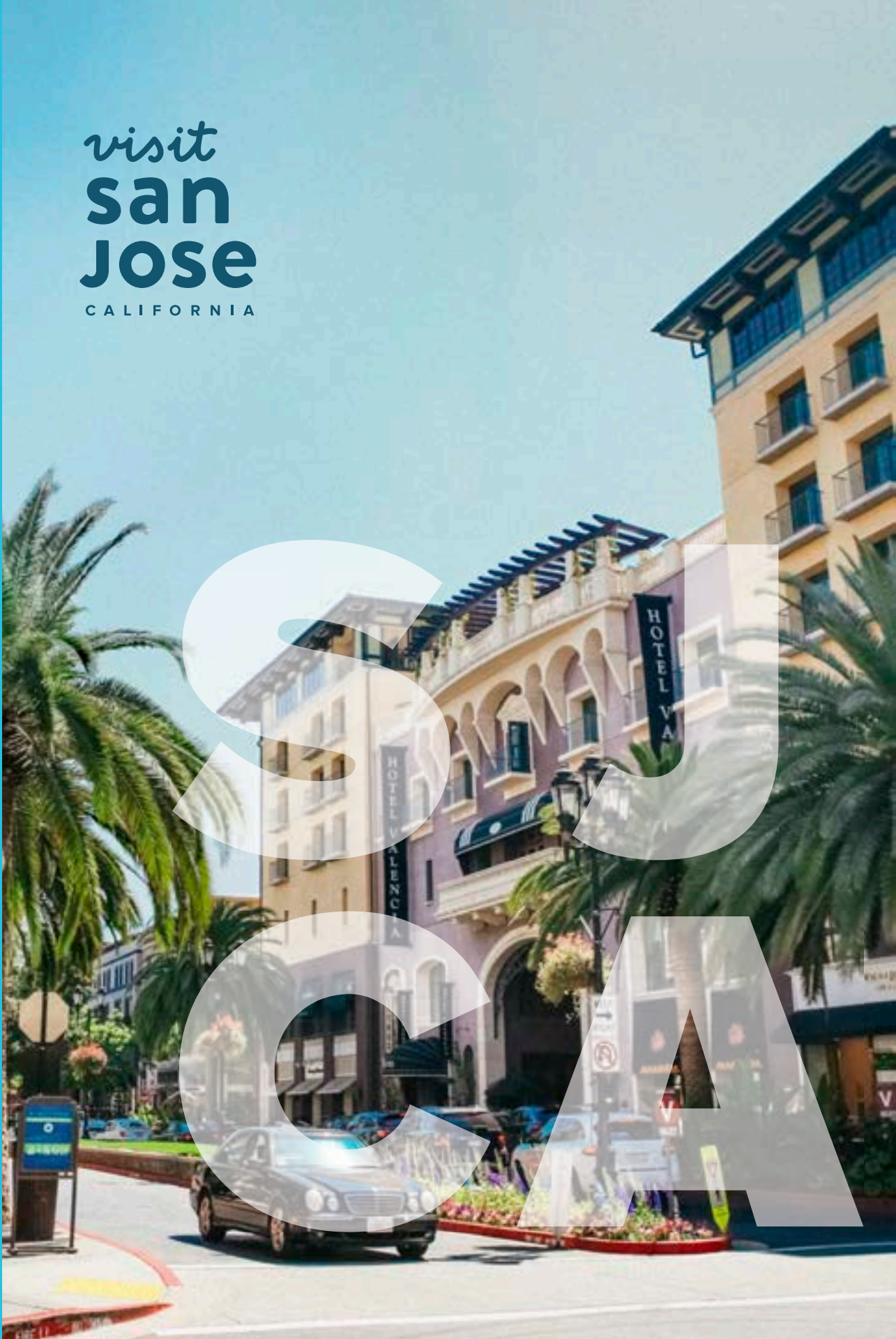


sanjose.org

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#SiliconValleyLife





San Jose averages 300 days of sunshine per year.



Silicon Valley Comic Con

svcomiccon.com

With Apple co-founder Steve Wozniak at the helm, Silicon Valley Comic Con celebrates America's two greatest superheroes: pop culture and technology.

This year's theme is, "The Future of Humanity: Where Will We Be in 2075?" Will we be living on Mars? Will virtual reality be our reality? Commuting in flying cars and living in automated houses? Implanting computers in our brains? Engineering our DNA? In contact with aliens? Serving machine overlords? The brightest, most creative minds in science, tech & entertainment will share their ideas.

Highlights at SVCC 2017 include the 30th anniversary cast reunion of Star Trek: The Next Generation with William Shatner, Buzz Aldrin, John Cusack, Steven Yeun, Pam Grier and many more.



"San Jose is the epicenter of Silicon Valley, a place where nothing is impossible. Here, people see fictional technology in movies or TV and then they figure out how to make it work in reality. Technology has given us all amazing control over our world; we all have superpowers now! Silicon Valley Comic Con will showcase the intersection of fact and fiction, technology and pop culture, and the power of imagination. It just fits for us to hold the convention here in San Jose, the city where I grew up and love."

**Steve Wozniak,
Apple Co-Founder and
Silicon Valley Comic Con Founder**



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San José State University (SJSU) is the West's first public university, with a diverse population that supplies more talent to the Silicon Valley economy than any other university. SJSU has a rich legacy for responsible, principled activism and alumni who have influenced the global human rights movement.

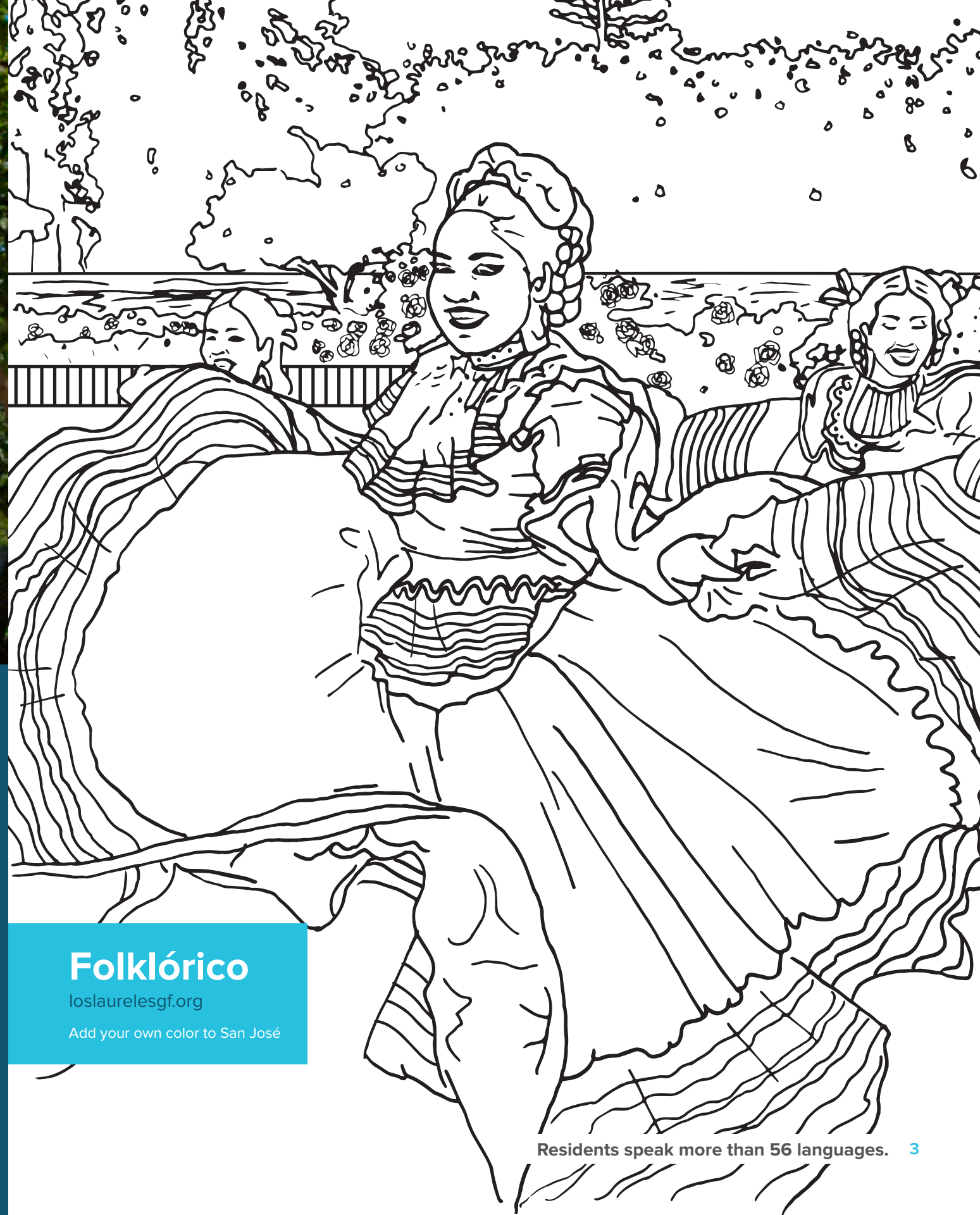
Its alumni include noted sociologist Dr. Harry Edwards, who established the Olympic Project for Human Rights, and track stars Tommie Smith and John Carlos, whose medal stand protest at the 1968 Mexico City Summer Olympic Games is commemorated by a sculpture in the center of the downtown campus.

SJSU recently launched an Institute for the Study of Sport, Society and Social Change, to serve as a center for education, research and public service in the realm of sports and activism.



“San José State University has historically been at the forefront of social justice issues, and there is no better place for that work to be undertaken, and no better time for us to begin than right now.”

**Dr. Harry Edwards,
San Jose State University Alumnus**



Folklórico

loslaurelesgf.org

Add your own color to San José

Testarossa Winery

testarossa.com



Originally called the Novitiate Winery, Testarossa is California's fourth oldest continuously operating winery. Like all great Silicon Valley start-ups, current owners Rob and Diana Jensen started Testarossa Winery in their garage in 1993 with just 25 cases of wine. Both left their tech careers to start the winery that today produces 30,000 cases of California's most highly acclaimed Chardonnay and Pinot Noir. Both Wine Spectator and Robert Parker have given scores of 90 or higher to multiple Testarossa wines.

“What I love about Silicon Valley is the creative and entrepreneurial spirit. It is very exciting to be in the front row seat of all the innovation. I feel very connected to these companies through the passion of our visitors to the winery, many of whom work for these trend-setting companies. The potential of the valley seems limitless with all of the talented people across many industries.”

**Bill Brosseau,
Director of Winemaking at
Testarossa Winery**



4 The Santa Cruz Mountain Wine Region was noted by Wine Spectator as the “most underappreciated appellation in the world.”



ADEGA Restaurant

adegrest.com

ADEGA, located in San Jose's Little Portugal, takes a modern approach on classic Portuguese cuisine, sourcing the best seasonal ingredients for each dish. It is family-owned and operated by long-time San Jose residents Carlos and Fernanda Carreira. Their daughter, San Jose native Chef Jessica Carreira, and her fiancé, Chef David Costa, have worked at Michelin starred restaurants in Lisbon, Portugal. ADEGA is only the second Portuguese restaurant in the country to be honored with a Michelin star and they have ambitious plans for the future.

ADEGA plans to expand within San Jose by opening a new restaurant serving different styles of Portuguese food with their signature dining experience. They are planning to host restaurant-takeovers and invite Michelin starred chefs from around the world to provide their guests with a range of new flavors.

CALDO VERDE (Portuguese Potato Soup)

Serves 4 people

Ingredients

- 1 lb. of Potatoes
- 1 large Onion
- 2 Garlic cloves
- 1/4 lb. of Leeks
- 1 Chorizo link
- 2 tablespoons of Extra Virgin Olive Oil
- 1/4 lb. of Collard Greens

1. Place the onion, garlic and leeks in a pot with the extra virgin olive oil at medium heat until everything is golden brown.
2. Add the chorizo and the potatoes (cut into one inch pieces), cover with water and let boil until the potatoes are cooked.
3. Remove the chorizo link and blend everything into a creamy consistency.
4. Cut the collard greens in a chiffonade and cook in boiling water until tender.
5. Cut the chorizo link into thin slices and add along with the cooked collard greens into the creamy soup.

Serve hot and enjoy!

40% of San Jose residents are foreign born. 5

Lick Observatory

ucolick.org

Lick Observatory has been at the forefront of technology and astronomical research since 1888 when the 36-inch refractor telescope was used for the first time and James Keeler discovered the Encke Division in the rings of Saturn.

World-class research continues today at Lick Observatory with modern tools of discovery. The 2.4-m Automated Planet Finder Telescope discovers planets around other stars, and the Katzman Automatic Imaging Telescope observes new supernova explosions in other galaxies.

New technologies, like the Laser Guide Star Adaptive Optics on the Shane 3-m Telescope, are being developed to give clearer views of the heavens. Lick Observatory is part of the Breakthrough Listen project, supported by Stephen Hawking and Frank Drake, an initiative to search for intelligent life in the universe.

Lick Observatory welcomes the public Thursday through Sunday from noon to 5 p.m. Admission is free, and public tours are free during opening hours. Visitors can enjoy science and history talks as well as concerts on select weekends, making for a beautiful evening to remember at 4,200 feet.

“Lick Observatory was the first truly high tech institution in Silicon Valley and set the stage for future innovation and research. Our unique facilities and capabilities are enabling the discoveries of tomorrow. Silicon Valley has such a rich variety of history, culture, and technology that enhances what we do here at Lick Observatory and makes it an exciting and dynamic place to be.”

Dr. Elinor Gates,
Astronomer



Mineta San Jose International Airport (SJC)

flysanjose.com

Mineta San Jose International Airport (SJC) is the gateway to innovation, including some 6,600 technology companies. Silicon Valley's global travelers are choosing SJC first for nonstop flights to Canada, China, Europe, Japan, and Mexico.

Domestic airlines offer nonstop flights to most U.S. cities, including Atlanta, Baltimore/Washington, Boston, Chicago, the Hawaiian Islands, the Pacific Northwest, New York, and Southern California.

SJC served 10.8 million travelers in 2016, an increase of nearly 1 million more customers choosing SJC for their travel plans over the previous year. With new and expanded airline service, SJC is No. 1 of 50 U.S. airports for passenger capacity growth.

Robots in the terminals are entertaining, engaging, and educating travelers, and are just one of the many ways SJC is transforming how Silicon Valley travels.

Travelers choose SJC for its predictably sunny, fog-free skies, and the on-time and stress-free experience they have come to expect.



San Pedro Square Market

sanpedrosquaremarket.com

San Jose named 3rd best place to live in America.

January 2017, US News & World Report

San Jose ranks as 3rd most educated city in America.

July 2016, Forbes

San Jose named the weirdest city in America.

June 2016, Washington Post

San Jose named America's most future-ready city.

April 2016, Dell

San Jose named the Richest City in America.

November 2016, Bloomberg



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8 San Jose Airport is the first in the country to offer citizenship services to immigrant employees.







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