



Roblox Developers Conference 2025

Convention Summary

Friday, September 5 to Saturday, September 6, 2025

ABOUT THE EVENT

Roblox Developers Conference 2025 is an invite-only, hybrid (in-person and online) event that brings together Roblox developers, brands, and creators from around the world. There will be networking opportunities, in-depth breakout sessions, product demonstrations, and office hours – all designed to empower your success and showcase the future of Roblox.

TEAM SAN JOSE REPRESENTATIVE

CONTACT NAME	TITLE	EMAIL	PHONE
Nicole Doña	Director of Community Engagement	ndona@sanjose.org	669-350-7444

ATTENDEE & CITY INFORMATION

Estimated Hotel Room Block: 310

Total Rooms: 1,010

Estimated Attendance: 2,500

Convention Parking Needs: Convention Center garage expected to be heavily impacted

Travel: 60% Male / 40% Female; 45% Local / 55% Out of Town

Convention Hours: Convention activations Friday: 8am-7pm, Saturday: 8am-5pm

AGENDA

Friday, September 5, 2025

Breakfast and Lunch Provided

Attendees on their own for Dinner after 5pm

Saturday, September 6, 2025

Breakfast and Lunch Provided

Attendees on their own for Dinner after 5pm