

PEAK DATES	ESTIMATED ATTENDANCE (ACROSS ALL VENUES)
Saturday, October 4, 2025	5,000
Sunday, October 5, 2025	8,400
Tuesday, October 14, 2025	6,000
Wednesday, October 15, 2025	6,150
Thursday, October 16, 2025	6,900
Wednesday, October 29, 2025	5,100
Thursday, October 30, 2025	5,200

EVENT	VENUE	PUBLIC OR PRIVATE EVENT	START DATE	END DATE	SHOWINGS	ESTIMATED ATTENDANCE PER SHOW	NOTES ON PROGRAM	DEMOGRAPHICS	VISITORS
Josh Tatofi	Center for the Performing Arts	Public Event	Thursday, September 4, 2025	Thursday, September 4, 2025	09/04/2025; 6:00pm	1,300			_
Roblox Developers Conference 2025	San Jose McEnery Convention Center	Private Event	Friday, September 5, 2025	Saturday, September 6, 2025	N/A	2,500	Returning Client  Friday, 9/6: Breakfast and Lunch provided, Dinner attendees on their own Saturday, 9/7: Breakfast and Lunch Provided (2) Receptions at San Jose Civic pre/post awards ceremony; Dinner attendees on their own.	60% Male 40% Female	45% Local 55% Out of Town
Sam Harris: Truth & Consequences	Center for the Performing  Arts	Public Event	Thursday, September 11, 2025	Thursday, September 11, 2025	09/11/2025; 7:30pm	2,000			
PoshFest 2025	San Jose McEnery Convention Center	Public Event	Thursday, September 11, 2025	Friday, September 12, 2025	N/A	800	New Client  Thursday, 9/11: Breakfast and Lunch Provided. Attendees on their own for dinner.  Friday, 9/12: Breakfast and Lunch Provided. Attendees on their own for dinner.	70% Female 30% Male	80% Local 20% Out of Town
<u>Molotov</u>	San Jose Civic	Public Event	Thursday, September 11, 2025	Thursday, September 11, 2025	09/11/2025; 8:00pm	1,800			
Stardew Valley Symphony of Seasons	San Jose Civic	Public Event	Friday, September 12, 2025	Friday, September 12, 2025	09/12/2025; 7:30pm	2,600			
Prometric Testing Meeting - Sep 2025	San Jose McEnery Convention Center	Public Event	Friday, September 12, 2025	Saturday, September 13, 2025	N/A	1,000	Returning Client  Attendees on their own for meals	50% Famale 50% Male	100% Local
Jimmy O. Yang	San Jose Civic	Public Event	Saturday, September 13, 2025	Saturday, September 13, 2025	09/13/2025; 8:00pm	2,350			
West Coast Volleyball Association Power League 2025	San Jose McEnery Convention Center	Public Event	Saturday, September 13, 2025	Sunday, September 14, 2025	N/A	1,700	Returning Client  Concession Stand from 10a - 3p  Saturday and Sunday; Attendees on their own for all meals.	90% Male 10% Female	80% Local 20% Out of Town
John Cleese	San Jose Civic	Public Event	Sunday, September 14, 2025	Sunday, September 14, 2025	09/14/2025; 7:30pm	1,400			



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Cosi Fan Tutte	California Theatre	Public Event	Sunday, September 14, 2025	Sunday, September 28, 2025	09/14/2025; 2:00pm 09/19/2025; 7:30pm 09/21/2025; 2:00pm 09/26/2025; 7:30pm 09/28/2025; 2:00pm	TBD			
<u>Mariesla</u>	San Jose Civic	Public Event	Thursday, September 18, 2025	Thursday, September 18, 2025	09/18/2025; 8:30pm	1,400			
Sara Sathaye	Montgomery Theater	Public Event	Friday, September 19, 2025	Friday, September 19, 2025	09/19/2025; 7:30pm	400			
Eden Munoz	San Jose Civic	Public Event	Friday, September 19, 2025	Friday, September 19, 2025	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED
2025 NAGA NorCal Grappling Championship	San Jose McEnery Convention Center	Public Event	Saturday, September 20, 2025	Saturday, September 20, 2025	N/A	1,300	New Client  Concession stands available; Attendees on their own for all meals.	TBD	TBD
Natalia Lafourcade	San Jose Civic	Public Event	Saturday, September 20, 2025	Sunday, September 21, 2025	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED
2025 KANGDANIEL	Montgomery Theater	Public Event	Monday, September 22, 2025	Monday, September 22, 2025	09/22/2025; 7:00pm	TBD			
Eladio Carrion	San Jose Civic	Public Event	Wednesday, September 24, 2025	Wednesday, September 24, 2025	09/24/2025; 8:00pm	1,100			
<b>Clave Especial</b>	San Jose Civic	Public Event	Thursday, September 25, 2025	Thursday, September 25, 2025	09/25/2025; 8:00pm	2,100			
Mark Normand	Center for the Performing Arts	Public Event	Thursday, September 25, 2025	Thursday, September 25, 2025	09/25/2025; 7:00pm	1,800			
Twilight in Concert	Center for the Performing Arts	Public Event	Friday, September 26, 2025	Friday, September 26, 2025	09/26/2025; 7:00pm	2,300			
Loud Luxury - Five Star Dive Bar Tour	San Jose Civic	Public Event	Saturday, September 27, 2025	Saturday, September 27, 2025	09/27/2025; 7:00pm	TBD			
Behnam Bani	Center for the Performing Arts	Public Event	Saturday, September 27, 2025	Saturday, September 27, 2025	09/27/2025; 8:00pm	2,100			
SJMade Illo Mart 2025	San Jose McEnery Convention Center	Public Event	Saturday, September 27, 2025	Sunday, September 28, 2025	N/A	2,175	Returning Client  Concessions available  Attendees on their own for all meals	50% Male 50% Female	100% Local
Alicia Villareal	San Jose Civic	Public Event	Sunday, September 28, 2025	Sunday, September 28, 2025	09/28/2025; 8:00pm	1,000			
GSA Global 2025 WISH Conference	San Jose McEnery Convention Center	Private Event	Wednesday, October 1, 2025	Wednesday, October 1, 2025	N/A	1,200	Returning Client  Breakfast, Lunch and Reception  Provided; Attendees on their own for  Dinner	90% Female 10% Male	20% Local 80% Out of Town
Richie Jen 2025 Live	San Jose Civic	Public Event	Thursday, October 2, 2025	Thursday, October 2, 2025	10/02/2025; 8:00pm	2,200			



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Brincos Dieras	Center for the Performing Arts	Public Event	Friday, October 3, 2025	Friday, October 3, 2025	10/03/2025; 8:00pm	1,000			
Oscar Maydon	San Jose Civic	Public Event	Friday, October 3, 2025	Friday, October 3, 2025	10/03/2025; 8:00pm	1,600			
Rock n Roll Half Marathon 2025	San Jose McEnery Convention Center	Public Event	Friday, October 3, 2025	Sunday, October 5, 2025	N/A	10,000	Returning Client TBD	TBD	TBD
Masquerade - SSJ	California Theatre	Public Event	Saturday, October 4, 2025	Sunday, October 5, 2025	10/04/2025; 7:30pm 10/05/2025; 2:30pm	TBD			
STAYC - 2025 Tour	San Jose Civic Center for the Performing	Public Event	Sunday, October 5, 2025	Sunday, October 5, 2025	10/05/2025; 8:00pm	2,200			
Ehrlich Brothers	Arts	Public Event	Sunday, October 5, 2025	Sunday, October 5, 2025	10/05/2025; 1:00pm	1,200			
Story Pirates	Montgomery Theater	Public Event	Tuesday, October 7, 2025	Tuesday, October 7, 2025	10/07/2025; 7:30pm	225			
<u>&amp; Juliet</u>	Center for the Performing Arts	Public Event	Tuesday, October 7, 2025	Sunday, October 12, 2025	10/07/2025; 7:30pm 10/08/2025; 7:30pm 10/09/2025; 7:30pm 10/10/2025; 7:30pm 10/11/2025; 2:00pm 10/11/2025; 7:30pm 10/12/2025; 1:00pm 10/12/2025; 6:30pm	1,836			
Spellbound - sjDanceco	California Theatre	Public Event	Friday, October 10, 2025	Saturday, October 11, 2025	10/10/2025; 8:00pm 10/11/2025; 8:00pm	TBD			
Sesame Street Live	San Jose Civic	Public Event	Friday, October 10, 2025	Friday, October 10, 2025	10/10/2025; 6:00pm	1,400			
<u>Intocable</u>	San Jose Civic	Public Event	Saturday, October 11, 2025	Saturday, October 11, 2025	10/11/2025; 8:00pm	1,800			
OCP Summit 2025	San Jose McEnery Convention Center	Private Event	Tuesday, October 14, 2025	Thursday, October 16, 2025	N/A	6,000	Returning Client TBD	TBD	TBD
RuPaul's Tina Burner's Witch Perfect	Montgomery Theater	Public Event	Wednesday, October 15, 2025	Wednesday, October 15, 2025	10/15/2025; 7:30pm	150			
Henry Cho	California Theatre	Public Event	Thursday, October 16, 2025	Thursday, October 16, 2025	10/16/2025; 8:00pm	900			
Creedance Revelation	Montgomery Theater	Public Event	Friday, October 17, 2025	Friday, October 17, 2025	10/17/2025; 8:00pm	100			
Eslabon Armado	San Jose Civic	Public Event	Friday, October 17, 2025	Friday, October 17, 2025	10/17/2025; 7:00pm	TBD			
FSU vs Stanford 2025	San Jose McEnery Convention Center	Private Event	Saturday, October 18, 2025	Saturday, October 18, 2025	N/A	301	New Client  Attendees on their own for meals.	TBD	TBD



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Adventure Club - Throwback Tour	San Jose Civic	Public Event	Saturday, October 18, 2025	Saturday, October 18, 2025	10/18/2025; 8:00pm	2,000			
8th International Performing Arts Festival Enchantment	California Theatre	Public Event	Saturday, October 18, 2025	Saturday, October 18, 2025	10/18/2025; 7:30pm	950			
The Screwtape Letters	California Theatre	Public Event	Sunday, October 19, 2025	Sunday, October 19, 2025	10/19/2025; 3:00pm 10/19/2025; 7:00pm	825			
Some Like It Hot	Center for the Performing Arts	Public Event	Tuesday, October 21, 2025	Sunday, October 26, 2025	10/21/2025; 7:30pm 10/22/2025; 7:30pm 10/23/2025; 7:30pm 10/24/2025; 7:30pm 10/25/2025; 2:00pm 10/25/2025; 7:30pm 10/26/2025; 1:00pm 10/26/2025; 6:30pm	1,563			
All Time Low - Everyone's Talking Tour	San Jose Civic	Public Event	Tuesday, October 21, 2025	Tuesday, October 21, 2025	10/21/2025; 7:00pm	1,900			
Lao Lang - The Age of Innocence World Tour	San Jose Civic	Public Event	Wednesday, October 22, 2025	Wednesday, October 22, 2025	10/22/2025; 8:00pm	TBD			
Jose Maria Napoleon	San Jose Civic	Public Event	Thursday, October 23, 2025	Thursday, October 23, 2025	10/23/2025; 7:00pm	2,100			
Kublai Khan TX	San Jose Civic	Public Event	Friday, October 24, 2025	Friday, October 24, 2025	10/24/2025; 7:00pm	TBD			
Ninja Kidz Live	San Jose Civic	Public Event	Saturday, October 25, 2025	Saturday, October 25, 2025	10/25/2025; 7:00pm	TBD			
Symphonic Spooktacular: Bewitching Broadway - SSJ	California Theatre	Public Event	Saturday, October 25, 2025	Sunday, October 26, 2025	10/25/2025; 7:30pm 10/26/2025; 2:30pm	TBD			
Trellis Impact	San Jose McEnery Convention Center	Private Event	Tuesday, October 28, 2025	Thursday, October 30, 2025	N/A	4,000	Returning Client TBD	TBD	TBD
Leonid & Friends: A Tribute to the Music of Chicago	California Theatre	Public Event	Wednesday, October 29, 2025	Wednesday, October 29, 2025	10/29/2025; 7:30pm	1,100			
Golden Girls: The Laughs Continue	Center for the Performing Arts	Public Event	Thursday, October 30, 2025	Thursday, October 30, 2025	10/30/2025; 7:00pm	1,200			